



南京航空航天大学

Nanjing University of Aeronautics and Astronautics

Syllabus

Course No.	1900728W	College	College of Economics and Management	Dept.	Management Science and Engineering
Teacher	Shawei He				
Time	2023.06.12-2023.07.14				
Course Name	English	Introduction to Economics			
	Chinese	经济学入门			
Course credits hours	Total	Theory	Office Hour or Practice	Credits	
	70	60	10	4.0	
Course description: Describe the nature, academic status, and aims of the course (theory, ability and technique)					
1. Course nature and academic status					
Introduction to Economics is a fundamental undergraduate course that involves the basic concepts of economics and their applications. It provides a solid foundation for further studying courses in Economics, Business, and other related topics. Students will also learn the economic thinking that would benefit their careers.					
2. Course aims (theory, ability and technique)					
Students are required to understand basic concepts and use them to analyze specific questions. The basic concepts in the course include:					
(1) Supply, demand, and market equilibrium					
(2) Behavior of customers and firms					
(3) Analyze different types of market structure (such as monopoly, oligopoly, duopoly)					
(4) Production Functions and cost curves					
(5) Market structure					
Requirements for courses; ability and knowledge in advance					

Students are suggested to have the following skills before taking the course:

- (1) Basic knowledge in Calculus and Probability Theory
- (2) Fluent English and presentation skills
- (3) Fast reading and the ability of academic writing

Course structure explanation:

Make clear the necessary parts, optional parts, distribution of hours. Courses with experiments or practice are expected to explain credit hours needed, content, scheme and functions.

The contents of the course are shown below:

- (1) Introduction to Microeconomics and Macroeconomics (2 hour)
- (2) Supply, Demand, and Market equilibrium (5 hours)

Presentations and Group Discussions: 1 hours

- (3) Behavior of Customers (4 hours)
- (4) Theory of Production, Costs, and Profits (4 hours)

Presentations and Group Discussions: 2 hours

- (5) National Income Accounting (4 hours)
- (6) Relation between interests rate and real output, the IS-LM model (4 hours)

Presentations and Group Discussions: 1 hours

- (7) Macroeconomic Policy (4 hours)
- (8) Model of Aggregate Supply and Aggregate Demand (AS-AD Model) (5 hours)

Presentations and Group Discussions: 2 hours

- (9) Unemployment and Inflation (4 hours)
- (10) Economic Growth and Cycle (4 hours)

Final Presentations: 4 hours

Teaching methods (Lectures, practice, etc)

Various teaching methods will be applied, including Lectures, presentations on special topics, academic paper reading, group discussion on selected topics, and analysis on real cases.

Forms of examination and requirements

Structure of the final grade(including presence, class performance,), focus of exam, forms of exam(test, interview, final report, etc)

The final grade is consisted of:

- (1) Presence: 30%
- (2) Class performance (Group Discussions): 10%
- (3) Quiz: 10%

(4) Presentations: 10% (5) Final exams: 30% (6) Final report: 10%					
Textbook	Name	Publisher	Author	Year	Price
	Economics: Principles, Applications, and Tools 经济学原理、应用与工具	上海人民出版社	A. O'Sullivan, S. Sheffrin, and S. Perez	2014	¥ 86
References	Name	Publisher	Author	Year	Price
	《西方经济学简明教程》(第六版)	格致出版社	尹伯成	2008	
	《经济学原理》	北京大学出版社	(美)曼昆著, 梁小民译	2009	
	《经济学》	人民邮电出版社	P. Samuelson, W. Nordhaus 著, 萧琛主译	2008	
Website					
Course members					
College					