



Syllabus

Course No.	1900718W	College	Economics & Management	Dept.	Economics & International Business
Teacher	Wei Yi				
Time	2023.06.12-2023.07.14				
Course Name	English	Microeconomics			
	Chinese	微观经济学			
Course hours	Total	Theory	Office Hour or Practice	Credits	
	70	60	10	4.0	
Course description: Describe the aims of the course					
An introduction to the basic concepts and principles of microeconomics - the study of demand and supply, equilibrium of demand and supply, price and elasticity, utility and consumer behavior, production and cost, market structure and economic efficiency, factor markets, international trade, government, and environment.					
Requirements for courses; ability and knowledge in advance					
Requirements: 1. being able to understand basic concepts and principles of microeconomics; 2. being able to analyse simple microeconomic phenomenon.					
Prerequisite: calculus					
Course structure explanation: Make clear the necessary parts, optional parts, distribution of hours. Courses with experiments or practice are expected to explain hours needed, content, scheme and functions.					

Module	Content of Courses
1	1. Introduction (2 hours) 2. Supply, demand and equilibrium (2 hours) 3. Utility and consumer behavior (2 hours) 4. Costs theory and production (2 hours) 5. Theory of production (2 hours)
2	6. Market structure (1 hours) 7. Perfect competitive market (2 hours) 8. Imperfect competition and monopoly (2 hours) 9. Oligopoly and monopolistic (3 hours) 10. Introductory theory of industrial organization (2 hours)
3	11. Introduction of factor markets (1 hours) 12. Labor market (2 hours) 13. Resource markets (3 hours) 14. Capital markets (2 hours) 15. Market and economic efficiency (2 hours)
4	16. Comparative advantage and international trade (3 hours) 17. Government taxation and expenditure (2 hours) 18. Protection and environment (2 hours) 19. Final exam review (3 hours)

Forms of evaluation and requirements

Structure of the final grade(including presence, class performance,), focus of exam, forms of exam(test, interview, final report, etc)

Homework & Quiz (40%)

Attendance & Seminar (10%)

Mid-term Exam (20%)

Final Exam (30%)

	Name	Publisher	Author	Year	Price
Textbook	Microeconomics (Nineteenth Edition)	Post & Telecom Press	Paul A.Samuelson & William D.Nordhaus	2012	RMB68.00
References	Name	Publisher	Author	Year	Price
	Principles of Economics (Fourth Edition)	Tsinghua University Press	N.Gregory Mankiw	2012	RMB46.00
Website					
Course members					
College					

