

BSB BACHELOR PROGRAMME

International Students Recruitment / Entrance Examination – Year 1

ESSAY

International Candidate:

SURNAME:

FIRST NAME:

ADDRESS:

COUNTRY:

E-MAIL:

DATE OF BIRTH:

You have to write a 5 page 1.5 spaced essay in English on the following subject:

You are an International Student interested in applying to an English Program at a French Business School.

You know that the economic world includes intercontinental trade especially with your country.

In this essay, you are asked to:

- Give a general description of your country in the economic world,
- Explain the specific economic relationship between your country and France,
- Specify your point of view on the cultural similarities and differences between the two countries that could influence the above mentioned relationship,
- Conclude with the reasons why you are interested in continuing your studies in France at Burgundy School of Business.