

FAKULTI EKONOMI DAN PENGURUSAN

Maklumat Am

Fakulti Ekonomi dan Pengurusan, Universiti Putra Malaysia (UPM) adalah institusi terunggul yang menawarkan pengajian terkedepan dalam bidang ekonomi. Sejak penubuhannya pada 1974, Fakulti telah mewujudkan satu tradisi pengajaran dan penyelidikan yang melintasi disiplin serta pensarjaan yang inovatif.

Fakulti terdiri dari tiga jabatan iaitu Jabatan Ekonomi, Jabatan Pengurusan dan Pemasaran, dan Jabatan Perakaunan dan Kewangan. Jabatan Ekonomi mentadbirkan program prasiswazah dalam bidang ekonomi (Bacelor Ekonomi) dan juga program-program prasiswazah bersama jabatan lain. Jabatan Pengurusan dan Pemasaran mentadbirkan program Bacelor Pentadbiran Perniagaan, manakala Jabatan Perakaunan dan Kewangan mentadbirkan Program Bacelor Perakaunan.

Sehingga 18 Julai 2014, fakulti mempunyai 15 Profesor, 22 Profesor Madya, 55 pensyarah kanan dan 20 pensyarah dalam pelbagai bidang ekonomi, pengurusan, kewangan dan perakaunan. Kakitangan akademik Fakulti mempunyai pengalaman luas dalam pengajaran, penyelidikan, perundingan dan penyeliaan pelajar. Fakulti disokong kuat oleh kakitangan yang ternama yang juga mempunyai kepakaran dalam berbagai bidang seperti ekonomi analisa dan gunaan, kewangan, perakaunan dan perniagaan. Fakulti bertekad untuk mencapai kegemilangan dalam pengajaran serta penyelidikan di peringkat antarabangsa.

FACULTY OF ECONOMICS AND MANAGEMENT

General Information

The Faculty of Economics and Management, Universiti Putra Malaysia (UPM) is a premier institution offering advanced studies in the field of economics. Since its inception in 1974, the Faculty has established a tradition of interdisciplinary teaching and research and innovative scholarship.

The Faculty consists of three departments; the Department of Economics, Department of Management and Marketing, and the Department of Accounting and Finance. The Department of Economics administers the undergraduate programme in the economic field (Bachelor of Economics), as well as other degree programs together with other departments. The Department of Management and Marketing administers the Bachelor of Business Administration programme, while the Department of Accounting and Finance administers the Bachelor of Accountancy programme.

As at 18 July 2014, the Faculty has 15 Professors, 22 Associate Professors, 55 senior lecturers and 20 lecturers in various fields of economics, management, finance and accounting. The Faculty academic staffs have extensive experience in teaching, research, consultancy and supervision of students. The Faculty is strongly supported by the reputable staff with expertise in various fields such as analytical and applied economics, finance, accounting and management. The Faculty is committed to achieve excellence in teaching and research at the international level.

Pengurusan Fakulti/ *Faculty Management*

Dekan/Dean

Prof. Dr. Mohd Shahwahid Hj. Othman

Timbalan Dekan (Akademik dan Pelajar)

Deputy Dean (Academic and Student)

Prof. Madya Dr. Bany Ariffin Amin Noordin

Timbalan Dekan (Penyelidikan dan Siswazah)

Deputy Dean (Research and Graduate Studies)

Prof. Madya Dr. Azmawani Abd. Rahman

Timbalan Dekan (Jaringan Industri dan Masyarakat)

Deputy Dean (Industry and Community Relations)

Prof. Madya Dr. Nor Aziah Abu Kasim

Ketua Jabatan Perakaunan dan Kewangan

Head, Department of Accounting and Finance

Dr. Amalina Abdullah

Ketua Jabatan Ekonomi

Head, Department of Economics

Prof. Madya Dr. Wan Azman Saini Wan Ngah

Ketua Jabatan Pengurusan dan Pemasaran

Head, Department of Management and Marketing

Prof. Madya Dr. Yuhanis Ab. Aziz

Ketua Unit Program Eksekutif

Head of Executive Programme Unit

Dr. Amer Hamzah Jantan

Ketua Unit Akreditasi

Head of Accreditation Unit

Prof. Dr. Samsinar Md. Sidin

Ketua Unit Latihan Industri

Head of Industrial Training Unit

Pn. Badriyah Minai

Ketua Penolong Pendaftar

Chief Assistant Registrar

En. Mustafa Hj. Dollah

Program Prasiswazah yang ditawarkan/ *Undergraduate Programmes Offered*

Bachelor/ *Bachelor*

1. Bachelor Perakaunan/ *Bachelor of Accountancy*
2. Bachelor Pentadbiran Perniagaan/ *Bachelor of Business Administration*
3. Bachelor Ekonomi/ *Bachelor of Economics*

STRUKTUR KURIKULUM/ CURRICULUM STRUCTURE

Program/ Programme	:	Bachelor Ekonomi/ Bachelor of Economics
Jumlah Kredit Bergaduat/ Total Credits to Graduate	:	122 Jam Kredit/ Credit Hours
Tempoh Pengajian/ Duration of Study	:	8 Semester/ Semesters (4 Tahun/ Years)

1. Kursus Universiti/ University Courses (21 kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
SKP2101	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
SKP2102	Pengantar Sosiologi dan Antropologi/ <i>Introduction to Sociology and Anthropology</i>	3	3	0
SKP2203	Tamadun Islam dan Tamadun Asia/ <i>Asian and Islamic Civilizations</i>	2	2	0
SKP2204	Hubungan Etnik/ <i>Ethnic Relation</i>	2	2	0
PRT2008	Pertanian dan Manusia/ <i>Agriculture and Man</i>	2	2	0
BBI2423	<i>Academic Interaction Presentation</i>	3	2	1
BBI2424	<i>Academic Writing</i>	3	2	1

2. Kursus Teras/ Core Courses (65 kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MTH3003	Statistik bagi Sains Gunaan/ <i>Statistics for Applied Sciences</i>	4	3	1
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ <i>Introduction to Economics and Business Mathematics</i>	4	3	1
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
ACT2112	Perakaunan Pengenalan/ <i>Introductory Accounting</i>	4	3	1
SSK3100	Pengaturcaraan Komputer I/ <i>Computer Programming I</i>	4	3	1
ECN3003	Prinsip Mikroekonomi/ <i>Principles of Microeconomics</i>	3	3	0
ECN3005	Prinsip Makroekonomi/ <i>Principles of Macroeconomics</i>	3	3	0

ECN3103	Mikroekonomi I/ <i>Microeconomics I</i>	3	3	0
ECN3104	Mikroekonomi II/ <i>Microeconomics II</i>	3	3	0
ECN3105	Makroekonomi I/ <i>Macroeconomics I</i>	3	3	0
ECN3106	Makroekonomi II/ <i>Macroeconomics II</i>	3	3	0
ECN3111	Sejarah Pemikiran Ekonomi/ <i>History of Economic Thoughts</i>	3	3	0
ECN3122	Statistik Ekonomi/ <i>Statistical Economics</i>	4	3	1
ECN3123	Ekonomi Matematik Gunaan/ <i>Applied Mathematical Economics</i>	4	3	1
ECN3161	Ekonomi Malaysia/ <i>Malaysian Economy</i>	3	3	0
ECN4122	Pengenalan Ekonometrik/ <i>Introduction to Econometrics</i>	4	3	1
ECN4126	Kaedah Penyelidikan Ekonomi/ <i>Research Methodology in Economics</i>	4	3	1
ECN4999A	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i>	2	0	2
ECN4999B	Project Ilmiah Tahun Akhir/ <i>Final Year Project</i>	4	0	4

3. Kursus Elektif / Elective Courses (34 kredit/ *credits*)

Kursus Pengkhususan/ *Specialization Courses* (9 kredit/ *credits*)

i. Ekonomi Kewangan/ *Financial Economics*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4140	Wang, Institusi Kewangan dan Perbankan <i>Money, Financial Institutions and Banking</i>	3	3	0
ECN4141	Ekonomi Kewangan/ <i>Financial Economics</i>	3	3	0
ECN4142	Ekonomi Integrasi/ <i>Economics of Integration</i>	3	3	0

ii. Perdagangan dan Kewangan Antarabangsa/ *International Trade and Finance*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4181	Ekonomi Antarabangsa/ <i>International Economics</i>	3	3	0
ECN4182	Perdagangan Antarabangsa/ <i>International Trade</i>	3	3	0
ECN4183	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0

iii. Ekonomi Perindustrian/ *Industrial Economics*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4151	Ekonomi Perindustrian I/ <i>Industrial Economics I</i>	3	3	0

ECN4152	Ekonomi Perindustrian II/ <i>Industrial Economics II</i>	3	3	0
ECN4154	Ekonomi Strategi/ <i>Economics of Strategy</i>	3	3	0

iv. Ekonomi Pembangunan/ *Development Economics*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4163	Ekonomi Pembangunan I/ <i>Development Economics I</i>	3	3	0
ECN4164	Ekonomi Pembangunan II/ <i>Development Economics II</i>	3	3	0
ECN4161	Ekonomi Wilayah/ <i>Regional Economics</i>	3	3	0

v. Pembiayaan Awam/ *Public Finance*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4131	Penilaian Projek/ <i>Project Evaluation</i>	3	3	0
ECN4171	Pembiayaan Awam I/ <i>Public Finance I</i>	3	3	0
ECN4172	Pembiayaan Awam II/ <i>Public Finance II</i>	3	3	0

vi. Ekonomi Perniagaan/ *Business Economics*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4154	Ekonomi Strategi/ <i>Economics of Strategy</i>	3	3	0
ECN4140	Wang, Institusi Kewangan dan Perbankan <i>Money, Financial Institutions and Banking</i>	3	3	0
ECN4155	Ekonomi Perniagaan/ <i>Business Economics</i>	3	3	0

vii. Ekonomi Sumber dan Alam Sekitar/ *Resource and Environmental Economics*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3131	Ekonomi Sumber Asli dan Pembangunan/ <i>Natural Resource Economics and Development</i>	3	3	0
ECN4132	Dasar dan Undang-Undang Sumber Asli/ <i>Natural Resource Policy and Law</i>	3	3	0
ECN4134	Ekonomi Sumber dan Alam Sekitar/ <i>Resource and Environmental Economics</i>	3	3	0

Kursus Elektif Pengkhususan/ *Specialization Elective Courses* (25 kredit/ *credits*)

Pelajar boleh memilih lapan (8) kursus atau 25 jam kredit sebagai kursus elektif pengkhususan daripada senarai berikut/ *Students can choose 8 courses or 25 credit hours as Specialization Elective courses from the list below:*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3112	Pengenalan Kepada Ekonomi Islam/ <i>Introduction to Islamic Economics</i>	3	3	0
ECN4127	Analisis Siri Masa dan Unjuran/ <i>Time Series Analysis and Forecasting</i>	4	3	1
ECN4128	Penyelidikan Operasi Gunaan/ <i>Applied Operations Research</i>	4	3	1
ECN4131	Penilaian Projek/ <i>Project Evaluation</i>	3	3	0
ECN4133	Ekonomi Sumber Air dan Pembangunan/ <i>Water Resource Economics and Development</i>	3	3	0
ECN4134	Ekonomi Sumber dan Alam Sekitar/ <i>Resources and Environmental Economics</i>	3	3	0
ECN4135	Ekonomi Pelancongan dan Rekreasi/ <i>Tourism and Recreation Economics</i>	3	3	0
ECN4140	Wang, Institusi Kewangan dan Perbankan <i>Money, Financial Institutions and Banking</i>	3	3	0
ECN4142	Ekonomi Integrasi/ <i>Economics of Integration</i>	3	3	0
ECN4151	Ekonomi Perindustrian I/ <i>Industrial Economics I</i>	3	3	0
ECN4153	Ekonomi Buruh/ <i>Labour Economics</i>	3	3	0
ECN4161	Ekonomi Wilayah/ <i>Regional Economics</i>	3	3	0
ECN4163	Ekonomi Pembangunan I/ <i>Development Economics I</i>	3	3	0
ECN4171	Pembiayaan Awam I/ <i>Public Finance I</i>	3	3	0
ECN4181	Ekonomi Antarabangsa/ <i>International Economics</i>	3	3	0
ECN4901	Latihan Industri I/ <i>Industrial Training I</i>	3	3	0
ECN4902	Latihan Industri II/ <i>Industrial Training II</i>	3	3	0
ACT3151	Percukaian I/ <i>Taxation I</i>	3	3	0
ACT3152	Percukaian II/ <i>Taxation II</i>	3	3	0
ACT3211	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0
ACT4161	Perakaunan Sektor Awam I/ <i>Public Sector Accounting I</i>	3	3	0
ACT4211	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0
ACT4214	Pengurusan Kewangan Islam/ <i>Islamic Financial Management</i>	3	3	0

ACT4221	Analisis Pelaburan/ <i>Investment Analysis</i>	3	3	0
ACT4231	Pengurusan Bank/ <i>Bank Management</i>	3	3	0
ACT4241	Derivatif Kewangan/ <i>Financial Derivatives</i>	3	3	0
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0
MGM3123	Pengurusan Sumber Manusia/ <i>Human Resource Management</i>	3	3	0
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0
MGM3351	Undang-undang Komersil/ <i>Commercial Law</i>	3	3	0
MGM3365	Undang-undang Perdagangan Antarabangsa/ <i>International Trade Law</i>	3	3	0
MGM4126	Perhubungan Majikan-Pekerja/ <i>Employer-Employee Relationship</i>	3	3	0
MGM4144	Pengurusan Kualiti/ <i>Quality Management</i>	3	3	0
MGM4219	Pengurusan dan Strategi Pemasaran/ <i>Marketing Strategy and Management</i>	3	3	0
MGM4273	Pemasaran Antarabangsa/ <i>International Marketing</i>	3	3	0
MGM4274	Sistem Pengedaran Antarabangsa/ <i>International Distribution System</i>	3	3	0

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota/Notes :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is **compulsory** for students to take **2 credits of co-curriculum courses** offered by the university
2. Pelajar perlu melengkapkan pakej keperluan bahasa inggeris seperti jadual di bawah :
(Butiran lanjut mengenai CEL dan LAX sila rujuk di muka surat belakang buku panduan ini)
Students need to complete the english package as the table below : For more details on CEL and LAX please refer to the back/last page of this book.

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

SKEMA PENGAJIAN/ STUDY SCHEME

TAHUN 1/ 1ST YEAR

SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ <i>Introduction to Economics and Business Mathematics</i>	4	3	1
SKP2101	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
ECN3003	Prinsip Mikroekonomi/ <i>Principles of Microeconomics</i>	3	3	0
ECN3005	Prinsip Makroekonomi/ <i>Principles of Macroeconomics</i>	3	3	0
	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
JUMLAH/ TOTAL		14	12	2

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MTH3003	Statistik bagi Sains Gunaan/ <i>Statistics for Applied Sciences</i>	4	3	1
PRT2008	Pertanian dan Manusia/ <i>Agriculture and Man</i>	2	2	0
SKP2102	Pengantar Sosiologi dan Antropologi/ <i>Introduction to Sociology and Anthropology</i>	3	3	0
ECN3103	Mikroekonomi I/ <i>Microeconomics I</i>	3	3	0
BBI2423	<i>Academic Interaction and Presentation</i>	3	2	1
	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
JUMLAH/ TOTAL		16	13	3

TAHUN 2/ 2ND YEAR

SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP2203	Tamadun Islam dan Tamadun Asia/ <i>Asian and Islamic Civilizations</i>	2	2	0
SKP2204	Hubungan Etnik/ <i>Ethnic Relation</i>	2	2	0
ACT2112	Perakaunan Pengenalan/ <i>Introductory Accounting</i>	4	3	1
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
ECN3122	Statistik Ekonomi/ <i>Statistical Economics</i>	4	3	1
JUMLAH/ TOTAL		15	13	2

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
ECN3105	Makroekonomi I/ <i>Macroeconomics I</i>	3	3	0
ECN3123	Ekonomi Matematik Gunaan/ <i>Applied Mathematical Economics</i>	4	3	1
ECN3161	Ekonomi Malaysia/ <i>Malaysian Economy</i>	3	3	0
BBI2424	<i>Academic Writing</i>	3	2	1
JUMLAH/ TOTAL		16	13	3

TAHUN 3/ 3RD YEAR

SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4122	Pengenalan Ekonometrik/ <i>Introduction to Econometrics</i>	4	3	1
ECN3104	Mikroekonomi II/ <i>Microeconomics II</i>	3	3	0
	Elektif/ <i>Electives</i>	9	9	0
JUMLAH/ TOTAL		16	15	1

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3106	Makroekonomi II/ <i>Macroeconomics II</i>	3	3	0
ECN4126	Kaedah Penyelidikan Ekonomi/ <i>Research Methodology in Economics</i>	4	3	1
	Elektif/ <i>Electives</i>	9	9	0
JUMLAH/ TOTAL		16	15	1

TAHUN 4/ 4TH YEAR
SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3111	Sejarah Pemikiran Ekonomi/ <i>History of Economic Thought</i>	3	3	0
SSK3100	Pengaturcaraan Komputer I/ <i>Computer Programming I</i>	4	3	1
ECN4999A	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i>	2	0	2
	Elektif/ <i>Electives</i>	6	6	0
JUMLAH/ TOTAL		15	12	3

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4999B	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i>	4	0	4
	Elektif/ <i>Electives</i>	10	10	0
JUMLAH/ TOTAL		14	10	4

STRUKTUR KURIKULUM/ CURRICULUM STRUCTURE

Program/ Programme : **Bachelor Perakaunan/ Bachelor of Accountancy**

Jumlah Kredit Bergraduat/ Total Credits to Graduate : **142 Jam Kredit/ Credit Hours**

Tempoh Pengajian/ Duration of Study : **8 Semester/ Semesters (4 Tahun/ Years)**

1. Kursus Universiti/ University Courses (18 kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
BBI2423	<i>Academic Interaction and Presentation</i>	3	2	1
BBI2424	<i>Academic Writing</i>	3	2	1
SKP2101	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
SKP2203	Tamadun Islam dan Tamadun Asia/ <i>Asian and Islamic Civilizations</i>	2	2	0
SKP2204	Hubungan Etnik/ <i>Ethnic Relation</i>	2	2	0
PRT2008	Pertanian dan Manusia/ <i>Agriculture and Man</i>	2	2	0

2. Kursus Teras/ Core Courses (119 Kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT2113	Pengenalan Kepada Perakaunan <i>Introduction to Accounting</i>	3	2	1
ACT2170	Teknologi Komputer Dalam Perniagaan/ <i>Computer Technology in Business</i>	3	2	1
ACT3111	Statistik Perakaunan dan Kewangan/ <i>Statistics for Accounting and Finance</i>	3	3	0
ACT3121	Perakaunan Kewangan Pertengahan I/ <i>Intermediate Financial Accounting I</i>	3	3	0
ACT3122	Perakaunan Kewangan Pertengahan II/ <i>Intermediate Financial Accounting II</i>	3	3	0
ACT3126	Perakaunan Kewangan Lanjutan I/ <i>Advanced Financial Accounting I</i>	3	3	0
ACT3127	Perakaunan Kewangan Lanjutan II/ <i>Advanced Financial Accounting II</i>	3	3	0
ACT3131	Perakaunan Pengurusan I/ <i>Management Accounting I</i>	3	3	0
ACT3132	Perakaunan Pengurusan II/ <i>Management Accounting II</i>	3	3	0
ACT3141	Audit I/ <i>Audit I</i>	3	3	0
ACT3142	Audit II/ <i>Audit II</i>	3	3	0
ACT3151	Percukaian I/ <i>Taxation I</i>	3	3	0
ACT3152	Percukaian II/ <i>Taxation II</i>	3	3	0

ACT3172	Sistem Maklumat Perakaunan I/ <i>Accounting Information Systems I</i>	3	3	0
ACT3173	Sistem Maklumat Perakaunan II/ <i>Accounting Information Systems II</i>	3	3	0
ACT3211	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0
ACT4111	Kaedah Penyelidikan Perakaunan dan Kewangan/ <i>Research Methods in Accounting and Finance</i>	3	3	0
ACT4131	Perakaunan Pengurusan III/ <i>Management Accounting III</i>	3	3	0
ACT4161	Perakaunan Sektor Awam I/ <i>Public Sector Accounting I</i>	3	3	0
ACT4181	Etika Perniagaan dan Tadbir Urus Korporat/ <i>Business Ethics and Corporate Governance</i>	3	3	0
ACT4191	Teori dan Amalan Perakaunan/ <i>Accounting Theory and Practice</i>	3	3	0
ACT4197	Kajian Kes Bersepadu/ <i>Integrated Case Study</i>	3	3	0
ACT4211	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0
ACT4901	Latihan Industri/ <i>Industrial Training</i>	12	0	12
ACT4999	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i>	4	0	4
ECN3003	Prinsip Mikroekonomi/ <i>Principles of Microeconomics</i>	3	3	0
ECN3005	Prinsip Makroekonomi/ <i>Principles of Macroeconomics</i>	3	3	0
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	2	1
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0
MGM3163	Teknik Kuantitatif Untuk Perniagaan/ <i>Quantitative Techniques for Business</i>	4	3	1
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0
MGM3351	Undang-undang Komersil/ <i>Commercial Law</i>	3	3	0
MGM4139	Pengurusan Strategik/ <i>Strategic Management</i>	3	3	0
MGM4154	Pengurusan Perniagaan Antarabangsa/ <i>International Business Management</i>	3	3	0
MGM4321	Undang-Undang Syarikat/ <i>Company Law</i>	3	3	0

3. Kursus Elektif/ *Elective Courses*

Pilih satu (1) kursus sahaja/ *Choose only one (1) course*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT4214	Pengurusan Kewangan Islam/ <i>Islamic Financial Management</i>	3	3	0
ACT4215	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0
ACT4216	Sistem dan Struktur Pasaran Kewangan Malaysia/ <i>Malaysian Financial Market System and Structure</i>	3	3	0
ACT4221	Analisis Pelaburan/ <i>Investment Analysis</i>	3	3	0
ACT4231	Pengurusan Bank/ <i>Bank Management</i>	3	3	0
ACT4241	Derivatif Kewangan/ <i>Financial Derivatives</i>	3	3	0

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota/Notes :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take 2 credits of co-curriculum courses offered by the university*
2. Pelajar perlu melengkapkan pakej keperluan bahasa inggeris seperti jadual di bawah :
(Butiran lanjut mengenai CEL dan LAX sila rujuk di muka surat belakang buku panduan ini)
Students need to complete the english package as the table below : For more details on CEL and LAX please refer to the back/last page of this book.

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

SKEMA PENGAJIAN/ STUDY SCHEMETAHUN 1/ 1ST YEARSEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP2203	Tamadun Islam dan Tamadun Asia/ <i>Asian and Islamic Civilizations</i>	2	2	0
SKP2204	Hubungan Etnik/ <i>Ethnic Relation</i>	2	2	0
ACT2113	Pengenalan Kepada Perakaunan <i>Introduction to Accounting</i>	3	2	1
ACT2170	Teknologi Komputer Dalam Perniagaan/ <i>Computer Technology in Business</i>	3	2	1
ECN3003	Prinsip Mikroekonomi/ <i>Principles of Microeconomics</i>	3	3	0
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
PRT2008	Pertanian dan Manusia/ <i>Agriculture and Man</i>	2	2	0
	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
	JUMLAH/ TOTAL	19	16	3

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT3121	Perakaunan Kewangan Pertengahan I/ <i>Intermediate Financial Accounting I</i>	3	3	0
ECN3005	Prinsip Makroekonomi/ <i>Principles of Macroeconomics</i>	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	3	0
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0
SKP2101	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
	JUMLAH/ TOTAL	19	18	1

TAHUN 2/ 2ND YEARSEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT3111	Statistik Perakaunan dan Kewangan/ <i>Statistics for Accounting and Finance</i>	3	3	0
ACT3122	Perakaunan Kewangan Pertengahan II/ <i>Intermediate Financial Accounting II</i>	3	3	0
ACT3131	Perakaunan Pengurusan I/ <i>Management Accounting I</i>	3	3	0
ACT3211	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0
MGM3351	Undang-undang Komersil/ <i>Commercial Law</i>	3	3	0

BBI2423	<i>Academic Interaction and Presentation</i>	3	2	1
JUMLAH/ TOTAL		18	17	1

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT3132	Perakaunan Pengurusan II/ <i>Management Accounting II</i>	3	3	0
ACT3141	Audit I/ <i>Audit I</i>	3	3	0
ACT3151	Percukaian I/ <i>Taxation I</i>	3	3	0
MGM3163	Teknik Kuantitatif Untuk Perniagaan/ <i>Quantitative Techniques for Business</i>	4	3	1
MGM4321	Undang-Undang Syarikat/ <i>Company Law</i>	3	3	0
BBI2424	<i>Academic Writing</i>	3	2	1
JUMLAH/ TOTAL		19	17	2

TAHUN 3/ 3RD YEAR

SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT3126	Perakaunan Kewangan Lanjutan I/ <i>Advanced Financial Accounting I</i>	3	3	0
ACT3152	Percukaian II/ <i>Taxation II</i>	3	3	0
ACT3172	Sistem Maklumat Perakaunan I/ <i>Accounting Information Systems I</i>	3	3	0
ACT4161	Perakaunan Sektor Awam I/ <i>Public Sector Accounting I</i>	3	3	0
ACT4211	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0
MGM4139	Pengurusan Strategik/ <i>Strategic Management</i>	3	3	0
JUMLAH/ TOTAL		18	18	0

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT4901	Latihan Industri/ <i>Industrial Training</i>	12	0	12
JUMLAH/ TOTAL		12	0	12

TAHUN 4/ 4TH YEAR

SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT3127	Perakaunan Kewangan Lanjutan II/ <i>Advanced Financial Accounting II</i>	3	3	0
ACT3142	Audit II/ <i>Audit II</i>	3	3	0

ACT3173	Sistem Maklumat Perakaunan II/ <i>Accounting Information Systems II</i>	3	3	0
ACT4111	Kaedah Penyelidikan Perakaunan dan Kewangan/ <i>Research Methods in Accounting and Finance</i>	3	3	0
ACT4131	Perakaunan Pengurusan III/ <i>Management Accounting III</i>	3	3	0
MGM4154	Pengurusan Perniagaan Antarabangsa/ <i>International Business Management</i>	3	3	0
JUMLAH/ TOTAL		18	18	0

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
ACT4181	Etika Perniagaan dan Tadbir Urus Korporat/ <i>Business Ethics and Corporate Governance</i>	3	3	0
ACT4191	Teori dan Amalan Perakaunan/ <i>Accounting Theory and Practice</i>	3	3	0
ACT4197	Kajian Kes Bersepadu/ <i>Integrated Case Study</i>	3	3	0
ACT4999	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i>	4	0	4
ACTxxxx	Elektif/ <i>Elective</i>	3	3	0
JUMLAH/ TOTAL		19	14	5

STRUKTUR KURIKULUM/ CURRICULUM STRUCTURE

Program/ Programme	Bachelor Pentadbiran Perniagaan/ Bachelor of Business Administration
Jumlah Kredit Bergraduat/ Total Credits to Graduate	: 125 Jam Kredit/ Credit Hours
Tempoh Pengajian/ Duration of Study	: 8 Semester/ Semesters (4 Tahun/ Years)

1. Kursus Universiti/ University Courses (21 Kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP2501	Pengantar Psikologi/ <i>Introduction To Psychology</i>	3	3	0
SKP2101	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
SKP2203	Tamadun Islam dan Tamadun Asia/ <i>Asian and Islamic Civilizations</i>	2	2	0
SKP2204	Hubungan Etnik/ <i>Ethnic Relation</i>	2	2	0
PRT2008	Pertanian dan Manusia/ <i>Agriculture and Man</i>	2	2	0
BBI2423	<i>Academic Interaction and Presentation</i>	3	2	1
BBI2424	<i>Academic Writing</i>	3	2	1
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1

2. Kursus Teras/ Core Courses (84 Kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ <i>Introduction to Economics and Business Mathematics</i>	4	3	1
ACT2112	Perakaunan Pengenalan/ <i>Introductory Accounting</i>	4	3	1
ACT2131	Perakaunan Kos dan Pengurusan/ <i>Cost and Management Accounting</i>	3	3	0
ACT3120	Perakaunan Kewangan/ <i>Financial Accounting</i>	4	3	1
ACT3211	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0
ECN3100	Prinsip Ekonomi/ <i>Principles Of Economics</i>	3	3	0
ECN3101	Mikroekonomi/ <i>Microeconomics</i>	3	3	0
ECN3102	Makroekonomi/ <i>Macroeconomics</i>	3	3	0
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	2	1
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0
MGM3123	Pengurusan Sumber Manusia/ <i>Human Resource Management</i>	3	3	0
MGM3162	Statistik Perniagaan/ <i>Business Statistics</i>	4	3	1

MGM3163	Teknik Kuantitatif Untuk Perniagaan/ <i>Quantitative Techniques for Business</i>	4	3	1
MGM3191	Teknologi Maklumat Perniagaan/ <i>Information Technology In Business</i>	4	3	1
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0
MGM3351	Undang-undang Komersil/ <i>Commercial Law</i>	3	3	0
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ <i>Business And Management Research Methods</i>	4	3	1
MGM4136	Isu-isu Semasa Pengurusan/ <i>Current Issues In Management</i>	3	3	0
MGM4137	Dasar Sosial Korporat/ <i>Corporate Social Policy</i>	3	3	0
MGM4139	Pengurusan Strategik/ <i>Strategic Management</i>	3	3	0
MGM4148	Pengurusan Operasi dan Pengeluaran/ <i>Production And Operation Management</i>	4	3	1
MGM4197	Sistem Maklumat Pengurusan I/ <i>Management Information System I</i>	3	3	0
MGM4901	Latihan Industri/ <i>Industrial Training</i>	3	0	3
MGM4998	Projek Ilmiah Tahun Akhir/ <i>Final Year Project (Kajian Kes/Case Study)</i>	4	0	4
atau				
MGM4999	Projek Ilmiah Tahun Akhir/ <i>Final Year Project (Kertas Projek/ Project Paper)</i>	4	0	4

3. Kursus Pengkhususan/ *Specialization Courses* (15 Kredit/ *credits*)

i. Pemasaran/ *Marketing*

Kursus Pengkhususan (Wajib)/ *Specialization Courses (Compulsory)*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3244	Gelagat Pengguna/ <i>Consumer Behaviour</i>	3	3	0
MGM4219	Pengurusan dan Strategi Pemasaran/ <i>Marketing Strategy and Management</i>	3	3	0
MGM4264	Penyelidikan Pemasaran/ <i>Marketing Research</i>	3	3	0

Kursus Pengkhususan (Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/
Choose only two (2) courses

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4204	Pemasaran Perkhidmatan/ <i>Service Marketing</i>	3	3	0
MGM4224	Pemasaran Langsung/ <i>Direct Marketing</i>	3	3	0
MGM4254	Pengurusan Peruncitan/ <i>Retail Management</i>	3	3	0
MGM4273	Pemasaran Antarabangsa/ <i>International Marketing</i>	3	3	0
MGM4284	Pengurusan Promosi/ <i>Promotion Management</i>	3	3	0
MGM4297	Pengurusan Produk/ <i>Product Management</i>	3	3	0

ii. Pengurusan Sumber Manusia/ *Human Resource Management*

Kursus Pengkhususan (Wajib)/ *Specialization Courses (Compulsory)*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4124	Pengurusan Latihan dan Pembangunan/ <i>Training And Development Management</i>	3	3	0
MGM4126	Perhubungan Majikan-Pekerja/ <i>Employer-Employee Relationship</i>	3	3	0
MGM4127	Pengambilan dan Pemilihan Pekerja/ <i>Employee Recruitment And Selection</i>	3	3	0

Kursus Pengkhususan (Elektif) / *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/
Choose only two (2) courses

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3331	Undang-Undang Buruh dan Hubungan Industri/ <i>Labour And Industrial Relations Law</i>	3	3	0
MGM4125	Pengurusan Pampasan/ <i>Compensation Management</i>	3	3	0
MGM4144	Pengurusan Kualiti/ <i>Quality Management</i>	3	3	0
MGM4155	Pengurusan Rentas Budaya/ <i>Cross-Cultural Management</i>	3	3	0

iii. Kewangan/ *Finance*

Kursus Pengkhususan (Wajib)/ *Specialization Courses (Compulsory)*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT4211	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0
ACT4221	Analisis Pelaburan/ <i>Investment Analysis</i>	3	3	0
ACT4231	Pengurusan Bank/ <i>Bank Management</i>	3	3	0

Kursus Pengkhususan(Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/
Choose only two (2) courses

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4177	Pengurusan Risiko dan Insurans/ <i>Risk And Insurance Management</i>	3	3	0
ACT4214	Pengurusan Kewangan Islam/ <i>Islamic Financial Management</i>	3	3	0
ACT4215	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0
ACT4216	Sistem dan Struktur Pasaran Kewangan Malaysia/ <i>Malaysian Financial Market System and Structure</i>	3	3	0
ACT4241	Derivatif Kewangan/ <i>Financial Derivatives</i>	3	3	0

iv. Perniagaan Antarabangsa/ *International Business*

Kursus Pengkhususan (Wajib)/ *Specialization Courses (Compulsory)*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4154	Pengurusan Perniagaan Antarabangsa/ <i>International Business Management</i>	3	3	0
MGM4155	Pengurusan Rentas Budaya/ <i>Cross-Cultural Management</i>	3	3	0
MGM4273	Pemasaran Antarabangsa/ <i>International Marketing</i>	3	3	0

Kursus Pengkhususan (Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/
Choose only two (2) courses

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3365	Undang-undang Perdagangan Antarabangsa/ <i>International Trade Law</i>	3	3	0
MGM4274	Sistem Pengedaran Antarabangsa/ <i>International Distribution System</i>	3	3	0
ECN4181	Ekonomi Antarabangsa/ <i>International Economics</i>	3	3	0
ECN4182	Perdagangan Antarabangsa/ <i>International Trade</i>	3	3	0
ACT4215	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0

v. Keusahawanan/ *Entrepreneurship*

Kursus Pengkhususan (Wajib)/ *Specialization Courses (Compulsory)*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4183	Keusahawanan/ <i>Entrepreneurship</i>	3	3	0
MGM4184	Pengurusan Perniagaan Kecil/ <i>Small Business Management</i>	3	3	0
MGM4187	Pengurusan Usahaniaga Baru/ <i>New Venture Management</i>	3	3	0

Kursus Pengkhususan (Elektif) / *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/
Choose two (2) courses only

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4174	Pengurusan Perkhidmatan/ <i>Services Management</i>	3	3	0
MGM4178	Pengurusan Francais/ <i>Franchise Management</i>	3	3	0
MGM4188	Perundingan Perniagaan Kecil/ <i>Small Business Consulting</i>	3	3	0
MGM4254	Pengurusan Peruncitan/ <i>Retail Management</i>	3	3	0
MGM4284	Pengurusan Promosi/ <i>Promotion Management</i>	3	3	0
MGM4321	Undang-Undang Syarikat/ <i>Company Law</i>	3	3	0

vi. Pengurusan Hospitaliti dan Rekreasi/ *Hospitality and Recreation Management*

Kursus Pengkhususan (Wajib)/ *Specialization Courses (Compulsory)*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
HPR3100	Pengenalan kepada Industri Hospitaliti, Pelancongan dan Rekreasi/ <i>Introduction To Hospitality, Tourism And Recreation Industry</i>	3	3	0
HPR4101	Pemasaran Hospitaliti, Pelancongan dan Rekreasi/ <i>Hospitality, Tourism and Recreational Marketing</i>	3	3	0
ECN4135	Ekonomi Pelancongan dan Rekreasi/ <i>Tourism and Recreation Economics</i>	3	3	0

Kursus Pengkhususan (Elektif)/ *Specialization Courses (Elective)* - Pilih dua (2) kursus sahaja/ *Choose two (2) courses only*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
HPR4100	Pengurusan Hotel dan Pusat Peranginan/ <i>Hotel And Resort Management</i>	3	3	0
HPR4106	Perancangan dan Pembangunan Sumber Hospitaliti, Pelancongan dan Rekreasi/ <i>Planning & Development Of Hospitality, Tourism & Recreation Resources</i>	3	3	0
HPR4314	Pengurusan Acara, Konvensyen dan Pameran/ <i>Event, Convention And Exhibition Management</i>	3	3	0
HPR4317	Pelancongan Eko dan Agro/ <i>Eco And Agro Tourism</i>	3	3	0
HPR4320	Perancangan dan Pembangunan Pelancongan/ <i>Tourism Planning and Development</i>	3	3	0
MGM4284	Pengurusan Promosi/ <i>Promotion Management</i>	3	3	0

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota/Notes :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ *It is compulsory for students to take 2 credits of co-curriculum courses offered by the university*
2. Pelajar perlu melengkapkan pakej keperluan bahasa inggeris seperti jadual di bawah : (Butiran lanjut mengenai CEL dan LAX sila rujuk di muka surat belakang buku panduan ini)
Students need to complete the english package as the table below : For more details on CEL and LAX please refer to the back/last page of this book.

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

SKEMA PENGAJIAN/ STUDY SCHEMETAHUN 1/ 1ST YEARSEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP2203	Tamadun Islam dan Tamadun Asia/ <i>Asian and Islamic Civilizations</i>	2	2	0
MTH3004	Pengenalan kepada Matematik Ekonomi dan Perniagaan/ <i>Introduction to Economics and Business Mathematics</i>	4	3	1
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
ECN3100	Prinsip Ekonomi/ <i>Principles Of Economics</i>	3	3	0
SKP2101	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
	JUMLAH/ TOTAL	16	14	2

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP2204	Hubungan Etnik/ <i>Ethnic Relation</i>	2	2	0
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
ACT2112	Perakaunan Pengenalan/ <i>Introductory Accounting</i>	4	3	1
ECN3101	Mikroekonomi/ <i>Microeconomics</i>	3	3	0
BBI2423	Academic Interaction and Presentation	3	2	1
	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
	JUMLAH/ TOTAL	16	12	4

TAHUN 2/ 2ND YEARSEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP2501	Pengantar Psikologi/ <i>Introduction To Psychology</i>	3	3	0
ACT2131	Perakaunan Kos dan Pengurusan/ <i>Cost and Management Accounting</i>	3	3	0
MGM3113	Gelagat Organisasi/ <i>Organizational Behavior</i>	3	3	0
MGM3191	Teknologi Maklumat Perniagaan/ <i>Information Technology In Business</i>	4	3	1
BBI2424	Academic Writing	3	2	1
	JUMLAH/ TOTAL	16	14	2

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3102	Makroekonomi/ <i>Macroeconomics</i>	3	3	0

MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	2	1
MGM3123	Pengurusan Sumber Manusia/ <i>Human Resource Management</i>	3	3	0
MGM3163	Teknik Kuantitatif Untuk Perniagaan/ <i>Quantitative Techniques for Business</i>	4	3	1
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0
JUMLAH/ TOTAL		16	14	2

TAHUN 3/ 3RD YEAR
SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
PRT2008	Pertanian dan Manusia/ <i>Agriculture and Man</i>	2	2	0
ACT3211	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0
MGM3162	Statistik Perniagaan/ <i>Business Statistics</i>	4	3	1
MGM3351	Undang-undang Komersil/ <i>Commercial Law</i>	3	3	0
JUMLAH/ TOTAL		12	11	1

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACT3120	Perakaunan Kewangan/ <i>Financial Accounting</i>	4	3	1
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ <i>Business And Management Research Methods</i>	4	3	1
MGM4148	Pengurusan Operasi dan Pengeluaran/ <i>Production And Operation Management</i>	4	3	1
MGM4197	Sistem Maklumat Pengurusan I/ <i>Management Information System I</i>	3	3	0
JUMLAH/ TOTAL		15	12	3

TAHUN 4/ 4TH YEAR
SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4139	Pengurusan Strategik/ <i>Strategic Management</i>	3	3	0
*MGM4901	Latihan Industri/ <i>Industrial Training</i>	3	0	3
MGMxxxx	Tiga (3) kursus pengkhususan/ <i>Three (3) specialized courses</i>	9	9	0
JUMLAH/ TOTAL		15	12	3

*Pelajar **DIWAJIBKAN** samada memilih untuk menjalani 3 jam kredit Latihan Industri ATAU mengambil salah satu (1) kursus mana-mana bidang pengkhususan sebagai syarat bergraduasi. Latihan Industri yang ditetapkan selama 8 minggu yang dijalankan semasa cuti semester iaitu selepas Semester 6 atau telah lulus minima 92 jam kredit/ *Students are required to choose either a 3 credit hours Industrial Training or any one (1) course from one of the areas of speacialization as a condition to graduate. Industrial Training of 8 weeks will take place during the semester break after Semester 6 or have taken and passed a minimum of 92 credit hours.*

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4136	Isu-Isu Semasa Pengurusan/ <i>Current Issues In Management</i>	3	3	0
MGM4137	Dasar Sosial Korporat/ <i>Corporate Social Policy</i>	3	3	0
MGM4998	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i> (Kajian Kes/Case Study)	4	0	4
atau/or	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i> (Kertas Projek/ <i>Project Paper</i>)			
MGM4999				
MGMxxxx	Dua (2) kursus pengkhususan/ <i>Two (2) specialized courses</i>	6	6	0
JUMLAH/ TOTAL		16	12	4

SINOPSIS KURSUS/ COURSE SYNOPSIS

Jabatan Ekonomi/ Department of Economics

ECN3003 Prinsip Mikroekonomi/ *Principles of Microeconomics* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi masalah asas ekonomi, sistem ekonomi, teori permintaan dan penawaran, teori pengeluaran dan struktur pasaran.

This course covers the basic economics problem, economic systems, demand and supply, theory of production and market structure.

ECN3005 Prinsip Makroekonomi/ *Principles of Macroeconomics* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi topik yang berkaitan dengan isu asas ekonomi agregat.

This course covers topics of the basic issues of aggregate economics.

ECN3100 Prinsip Ekonomi/ *Principles Of Economics* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini meliputi pengenalan kepada konsep asas ekonomi, peranan kerajaan dalam ekonomi, pendapatan negara, konsep-konsep mengenai faktor-faktor pengeluaran serta perdagangan dan kewangan antarabangsa.

This course covers the introduction to basic economic concepts, role of government in the economy, national income, factors of production concepts as well as international trade and finance.

ECN3101 Mikroekonomi/ *Microeconomics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3100

Kursus ini meliputi teori asas tentang gelagat pengguna dan firma, serta bentuk organisasi pasaran yang berbeza. Prinsip mikroekonomi disampaikan secara sistematik dengan menggunakan konsep dan analisis matematik.

This course covers the fundamental theories underlying the behaviour of individual consumers and firms, as well as the different types of market organisations. The principle of microeconomics is delivered systematically using conceptual and mathematical analysis.

ECN3102 Makroekonomi/ *Macroeconomics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3100

Kursus ini merangkumi perakaunan pendapatan negara, pasaran buruh, pasaran barangan pasaran wang, analisis dan pusingan perniagaan, model Keynes, inflasi pengangguran serta makroekonomi terbuka.

This course covers national income accounts; labor market, commodity markets, money market, analysis of business cycles, Keynes model, inflation and unemployment as well as the open macroeconomics.

ECN3103 Mikroekonomi I/ *Microeconomics I* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3003

Kursus ini meliputi teori gelagat pengguna dan firma dengan menggunakan model dan kaedah teori mikroekonomi moden.

This course covers the theories of consumer and firm behaviour using the model and method of modern microeconomic theory.

ECN3104	Mikroekonomi II/ <i>Microeconomics II</i>	3(3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3103		
Kursus ini merangkumi teori mikroekonomi berkaitan dengan pasaran input, analisis keseimbangan umum, ekonomi kebajikan dan ekonomi politik. Kursus ini juga membincangkan masalah-masalah yang berkaitan dengan pilihan antara masa dan membuat keputusan yang melibatkan risiko. <i>This course covers microeconomic theory related to input market, general equilibrium analysis, welfare economics and political economics. The course also discusses topics related to intertemporal choice and decision-making involving risks.</i>		
ECN3105	Makroekonomi I/ <i>Macroeconomics I</i>	3(3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3005		
Kursus ini meliputi analisis perakaunan pendapatan negara, pasaran barang, aset dan pasaran buruh, kitaran perniagaan, inflasi dan pengangguran, dasar monetari dan fiskal untuk kestabilan dan pertumbuhan ekonomi. <i>This course covers an analysis of national income accounting, goods, asset and labour markets, business cycles, inflation and unemployment, monetary and fiscal policies for economic stability and growth.</i>		
ECN3106	Makroekonomi III/ <i>Macroeconomics II</i>	3(3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3105		
Kursus ini merangkumi teori dan kajian empirikal dalam model makroekonomi. <i>This course covers theoretical and empirical in macroeconomics model.</i>		
ECN3111	Sejarah Pemikiran Ekonomi/ <i>History of Economic Thoughts</i>	3(3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3005 atau/or ECN3102		
Kursus ini merangkumi evolusi ilmu ekonomi sejak tahun 1500 sehingga kini, dimana perhatian akan diberikan kepada perubahan dalam pemikiran dan dasar ekonomi yang disebabkan oleh masalah- masalah sosial dan ekonomi. <i>This course covers the evolution of economics since 1500 until the present times, while focusing on the changes in economic thought and policy in response to underlying social and economic problems.</i>		
ECN3112	Pengenalan Kepada Ekonomi Islam/ <i>Introduction to Islamic Economics</i>	3(3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3003 atau/or ECN3100		
Kursus ini merangkumi teori, prinsip asas dan isu-isu utama dalam ekonomi Islam. <i>The course covers theories, basic principles and major issues in Islamic economics.</i>		
ECN3122	Statistik Ekonomi/ <i>Statistical Economics</i>	4(3+1)
Prasyarat/ <i>Prerequisite</i> : MTH3003		
Kursus ini meliputi teori asas, prinsip dan kaedah statistik dengan menggunakan contoh dalam bidang ekonomi dan perniagaan. <i>This course encompasses basic theories, principles and statistical methods using example in economics and business.</i>		

ECN3123 Ekonomi Matematik Gunaan/ *Applied Mathematical Economics* 4(3+1)

Prasyarat/ *Prerequisite*: MTH3004

Kursus ini merangkumi penggunaan teknik-teknik matematik dalam menganalisis dan menyelesaikan masalah ekonomi.

This course covers the applications of mathematical techniques in analysing and solving economic problems.

ECN3131 Ekonomi Sumber Asli dan Pembangunan/ *Natural Resource Economics and Development* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN3101 atau/ or ECN3104

Kursus ini meliputi kepentingan sumber asli, analisis-analisis sumber asli, asas teori modal, teori penghausan sumber tidak boleh baharui, penggunaan optimum sumber boleh baharui dan kontroversi kekurangan.

The course includes the importance of resource, natural resource analysis, basic capital theory, optimal depletion of non renewable resources, optimal use of renewable resources and scarcity controversies.

ECN3161 Ekonomi Malaysia/ *Malaysian Economy* 3 (3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi struktur ekonomi Malaysia, teori ekonomi pembangunan dan peranan agen ekonomi dalam pembangunan negara.

This course covers the structure of the Malaysian Economy, theories of economic development and the roles of economic agents in the development of the country.

ECN4122 Pengenalan Ekonometrik/ *Introduction to Econometrics* 4 (3+1)

Prasyarat/ *Prerequisite*: ECN3122

Kursus ini meliputi teori ekonometrik dan penggunaan kaedah ekonometrik dalam menganalisis masalah ekonomi.

This course encompasses econometric theories and the application econometric methods in analyzing economic problems.

ECN4126 Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics* 4(3+1)

Prasyarat/ *Prerequisite*: ECN3122

Kursus ini merangkumi kaedah saintifik sebagai satu strategi penyelidikan untuk menyelesaikan masalah ekonomi dan memberi pendedahan kepada pelajar tentang penggunaan komputer dalam pemprosesan data bermula dari menginput data hingga ke interpretasi keputusan analisis.

This course covers the scientific method as a research strategy for solving an economic problem and provides exposure to students in the use of computer in data processing beginning from data input to interpretation of results.

ECN4127 Analisis Siri Masa dan Unjuran/ *Time Series Analysis and Forecasting* 4 (3+1)

Prasyarat/ *Prerequisite*: ECN4122

Kursus ini meliputi teknik univariat dan berbilang-variat dalam ekonometriks. Penekanan akan diberikan kepada penggunaan perisian moden dalam menganalisis dan pembentukan model siri masa.

The course covers univariate and multivariate time series techniques in econometrics. Particular emphasis will be given to utilizing modern software packages in analyzing and building time series models.

ECN4128 Penyelidikan Operasi Gunaan/ *Applied Operations Research* 4 (3+1)

Prasyarat/ *Prerequisite*: ECN3123 dan/ *and* ECN4122

Kursus ini merangkumi, teori, kaedah dan teknik dalam penyelidikan operasi gunaan.

This course encompasses theories, methods and techniques of applied operation research.

ECN4131 Penilaian Projek/ *Project Evaluation* 3 (3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi teori dan teknik-teknik dalam perancangan dan penilaian projek. Kemahiran yang diperolehi membolehkan pelajar menghasilkan suatu kertas cadangan projek.

This course includes the theories and techniques of planning and evaluation of projects. The competencies acquired enable the preparation of a project proposal.

ECN4132 Dasar dan Undang-Undang Sumber Asli/ *Natural Resource Policy and Law* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN3104

Kursus ini merangkumi kesesuaian polisi sumber asli di dalam perancangan dan pengurusan sumber asli, pembangunan lestari dan perkaitan pembangunan sumber asli dengan alam sekitar. Masalah perumusan dasar sumber asli dan implikasinya terhadap kebajikan masyarakat juga dibincang.

This course covers the relevance of natural resource policies in planning and management of natural resources, sustainable development and the relationship between natural resource development and the environment. Problems in natural resources policy formulation and its impacts on social welfare are also discussed.

ECN4133 Ekonomi Sumber Air dan Pembangunan/ *Water Resource Economics and Development* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN3131

Kursus ini meliputi pembangunan sumber air dari perspektif sejarah, ekonomi dan politik, menganggar permintaan air untuk pertanian dan masalah dalam menilai projek-projek pembangunan sumber air.

This course includes the development of water resource in the historical, economic, and political perspective, estimating the demand for irrigation water and problems in evaluating irrigation projects.

ECN4134 Ekonomi Sumber dan Alam Sekitar/ *Resource and Environmental Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3104

Kursus ini merangkumi teori asas ekosistem, ekonomi kebajikan dan masalah berkaitan kegagalan sistem pasaran untuk memperuntukkan sumber dengan cekap. Isu kecekapan ekonomi ditekankan dalam menganalisis kaedah dan dalam membandingkan strategi bagi mengawal kualiti alam sekitar.

This course covers the basic theory of ecosystem, welfare economics and the problems associated with the failure of the market system to allocate resources efficiently. Economic efficiency issues are emphasized in analyzing the methods and in comparing strategies in environmental quality control.

ECN4135 Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3100 atau/ or ECN3003

Kursus ini meliputi pelbagai analisis isu utama ekonomi dan pengurusan rekreasi luar dan pelancongan di dalam perancangan dan pembangunan sumber rekreasi dan pelancongan.

The course covers the analysis of the main thrusts of outdoor recreation and tourism in outdoor recreational/tourism planning and development.

ECN4140 Wang, Institusi Kewangan dan Perbankan *Money, Financial Institutions and Banking* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN3102 atau/ or ECN3105

Kursus ini meliputi aspek institusi dan teori gelagat pasaran kewangan termasuk sistem pasaran kewangan, kadar bunga, pasaran saham, pasaran pertukaran asing, sistem kewangan antarabangsa, struktur kewangan dan perbankan.

This course covers institutional and theoretical aspects of financial market behavior, encompassing financial market system, interest rate, stock market, foreign exchange market, international financial system, financial structure and banking.

ECN4141 Ekonomi Kewangan/ *Financial Economics* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN4140

Kursus ini merangkumi aspek ekonomi, kewangan dan pengurusan pelaburan yang melibatkan kajian pasaran kewangan, termasuk penilaian aset kewangan, teori portfolio moden, model penentuan harga aset, pembangunan pasaran kewangan dan penentu pembangunan kewangan.

This course covers the aspects of economics, finance and investment management which involve the study of financial markets, encompassing valuation of financial assets, modern portfolio theory, models of asset price determination, financial market development and the determinants of financial development.

ECN4142 Ekonomi Integrasi/ *Economics of Integration* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN3105

Kursus ini meliputi kesatuan ekonomi semasa di seluruh dunia, teori kesatuan ekonomi dan kriteria bagi menubuhkan kesatuan ekonomi dan kesatuan monetari.

This course covers the current emerging economic unions around the world, theory of economic integration and the criteria to form an economic and monetary union.

ECN4151	Ekonomi Perindustrian I/ <i>Industrial Economics I</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3003 atau/ <i>or</i> ECN3101		
Kursus ini merangkumi organisasi dan operasi sektor perindustrian dalam ekonomi persaingan sempurna, hubungkait struktur pasaran, gelagat dan prestasi. <i>This course covers organization and operation of industrial sector in the perfectly competitive economy, relationship of market structure, conduct and performance.</i>		
ECN4152	Ekonomi Perindustrian II/ <i>Industrial Economics II</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : ECN4151		
Kursus ini meliputi teori dan pelaksanaan dasar awam terhadap organisasi ekonomi dan bagaimana dasar-dasar tersebut berhubungkait dengan prestasi dilihat dari paradigma struktur gelagat dan prestasi. <i>This course includes the theory and implementation of public policies on economic organization and how such policies relate to their performance as seen through the structure, conduct and performance paradigms.</i>		
ECN4153	Ekonomi Buruh/ <i>Labour Economics</i>	3 (3 + 0)
Prasyarat/ <i>Prerequisite</i> : ECN3103		
Kursus ini merangkumi konsep-konsep ekonomi bagi buruh dan pasaran buruh, kaedah kaedah penentuan permintaan dan penawaran buruh, peranan kesatuan sekerja serta peranan dasar kerajaan dalam menangani masalah buruh. <i>This course covers the economic concepts of labour and labour market, methods of estimating labour demand and supply, the role of labour union as well as the role of government in dealing with labour problems.</i>		
ECN4154	Ekonomi Strategi/ <i>Economics of Strategy</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3103		
Kursus ini merangkumi tentang teori ekonomi yang dijadikan asas pada keputusan strategi perniagaan dan bagaimana kaitan antara teori ekonomi dan strategi. <i>This course covers on the synthesis of the traditional view and new theories of firms. It applies a coherent analytical framework capable of dealing with questions which are directly relevant to business problems and management decisions.</i>		
ECN4155	Ekonomi Perniagaan/ <i>Business Economics</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3003		
Kursus ini meliputi sintesis berkaitan pemikiran tradisional dan baru mengenai teori firma. Ia menggunakan kerangka analisis yang bersepadu berhubung dengan persoalan yang relevan dengan masalah perniagaan dan keputusan pengurusan secara langsung. <i>This course covers the synthesis of the traditional view and new theories of firms. It applies a coherent analytical framework capable of dealing with questions which are directly relevant to business problems and management decisions.</i>		
ECN4161	Ekonomi Wilayah/ <i>Regional Economics</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : ECN3104		
Kursus ini merangkumi teori ekonomi wilayah serta teknik menganalisis masalah ekonomi wilayah. Juga dibincangkan isu serta dasar berkaitan masalah tersebut. <i>This course covers regional economics theories and techniques in analysing problems in regional economics. Also discussed are relevant issues and policies related to the problems.</i>		

ECN4163 Ekonomi Pembangunan I/ *Development Economics I* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN3103

Kursus ini meliputi konsep pembangunan, sejarah pertumbuhan ekonomi dan teori pembangunan. Dibincangkan juga masalah dalaman yang berkaitan dengan pembangunan serta dasar bagi mengatasinya.

This course covers development concepts, history of economic growth and development economics theories. Also discussed are internal problems related to development and policies to overcome them.

ECN4164 Ekonomi Pembangunan II/ *Development Economics II* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN4163

Kursus ini meliputi teori ekonomi pembangunan berkaitan dengan masalah negara sedang membangun yang disebabkan faktor-faktor luaran. Juga dibincangkan isu pembangunan dan dasar berkaitan.

This course includes development economics theories related to developing countries' problems caused by external factors. Also discussed are relevant development issues and policies

ECN4171 Pembiayaan Awam I/ *Public Finance I* 3 (3 + 0)

Prasyarat/ *Prerequisite*: ECN3102 atau/ or ECN3105

Kursus ini merangkumi rational ekonomi bagi aktiviti kerajaan serta isu kecekapan dan keadilan. Juga dibincangkan proses politik dalam pilihan awam, kaedah penilaian perbelanjaan kerajaan serta pengenalan kepada prinsip pencukaian.

The course covers the economic rational of government activities and the issue of efficiency and equity. Also discussed are the political processes of public choices, methods of evaluating government expenditures as well as the introduction of taxation principles.

ECN4172 Pembiayaan Awam II/ *Public Finance II* 3 (3 + 0)

Prasyarat/ *Prerequisite*: ECN4171

Kursus ini merangkumi analisis pembiayaan awam mengenai pencukaian dan dasar fiskal. Perbincangan juga meliputi kaitan antara globalisasi dengan dasar awam.

The course covers public finance analysis on taxation and fiscal policies. Discussion also includes the relationship between globalization and public policy.

ECN4181 Ekonomi Antarabangsa/ *International Economics* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN3102 atau/ or ECN3105

Kursus ini meliputi teori dan teknik dalam ekonomi antarabangsa. Penekanan diberi terhadap pemahaman sistem ekonomi dan kewangan dunia.

This course covers theories and techniques in international economics. Emphasis will be given to attain deep understanding of the world economics and financial systems.

ECN4182 Perdagangan Antarabangsa/ *International Trade* 3 (3+0)

Prasyarat/ *Prerequisite*: ECN4181

Kursus ini meliputi teori klasikal dan teori baru dalam perdagangan antarabangsa.

This course includes the classical and new international trade theory.

ECN4183	Kewangan Antarabangsa/ <i>International Finance</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : ECN4181		
Kursus ini merangkumi teori kewangan antarabangsa seperti tukaran asing dan imbalan pembayaran. Juga dibincangkan isu dan dasar yang berkaitan serta hubungkait antara ekonomi tempatan dan asing. <i>This course covers theory of international finance such as foreign exchange and balance of payment. It also discusses related issues and policies and the interaction between local and foreign economies.</i>		
ECN4901	Latihan Industri I/ <i>Industrial Training I</i>	3 (0+3)
Prasyarat/ <i>Prerequisite</i> : ECN3104, ECN3106, ECN4126		
Kursus ini meliputi persekitaran pekerjaan yang sebenar dengan menempatkan pelajar untuk bekerja dalam organisasi di luar universiti; di samping membolehkan pelajar mengaplikasikan konsep dan teori yang telah mereka pelajari dalam kuliah ke dalam praktis yang sebenar dalam bidang-bidang yang berkaitan dengan pengurusan perniagaan. <i>This course includes actual working environment by placing students to work in organizations outside the university; the course also enables the student to apply concepts and theories acquired during the lectures to the actual practices in areas related to business management.</i>		
ECN4902	Latihan Industri II/ <i>Industrial Training II</i>	3 (0+3)
Prasyarat/ <i>Prerequisite</i> : ECN4901		
Kursus ini meliputi persekitaran penempatan pelajar buat kali kedua ke dalam persekitaran pekerjaan sebenar di luar universiti, dimana mereka dapat menggunakan teori serta konsep yang telah dipelajari ke dalam alam pekerjaan sebenar. <i>This course includes a second placement of students in actual working environment outside the university, where they will be able to apply theories and concepts learned in classrooms into the actual working situation.</i>		
ECN4999A	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i>	2 (0+2)
ECN4999B	Project Ilmiah Tahun Akhir/ <i>Final Year Project</i>	4 (0+4)
Prasyarat/ <i>Prerequisite</i> : Tiada/ <i>None</i>		
Kursus ini merangkumi cadangan atau rancangan penyelidikan, termasuk kutipan data dan analisis data. Teori-teori makro dan mikroekonomi, kaedah-kaedah kuantitatif akan digunakan untuk menyiapkan satu penyelidikan ilmiah yang perlu diserahkan pada akhir semester dan dijalankan di bawah penyeliaan pensyarah. <i>This course covers proposal and plans of a research which include collecting and analyzing data. Macro and micro economics theories as well as quantitative methods will be used to complete an academic research under the supervision of a lecturer.</i>		

Jabatan Pengurusan Dan Pemasaran/ Department of Management and Marketing

MGM3101 Prinsip Pengurusan/ *Principles of Management* 3 (3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi teori, prinsip, teknik dan kaedah pengurusan organisasi.

This course covers theories, principles, techniques and methods of organizational management.

MGM3111 Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication* 3 (2+1)

Prasyarat/ *Prerequisite*: MGM 2111/MGM3101

Kursus ini meliputi fungsi dan kepentingan teknik dan strategi berkomunikasi untuk mencapai matlamat organisasi dan perniagaan.

This course includes the functions and importance of communication techniques and strategies in achieving organizational and business goals.

MGM3113 Gelagat Organisasi/ *Organizational Behavior* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM2111/MGM3101

Kursus ini merangkumi fenomena tingkah laku serta isu di peringkat individu, kumpulan dan sistem atau amalan dalam organisasi.

This course covers the behavioral phenomena and issues at the individual, group and the systems or organizational level.

MGM3123 Pengurusan Sumber Manusia/ *Human Resource Management* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3113

Kursus ini merangkumi konsep interaksi di antara pengurus sumber manusia dan pengurus lain dalam melaksanakan aktiviti pengurusan sumber manusia. Penekanan di beri kepada kaedah meningkatkan keberkesanan organisasi melalui amalan pengurusan sumber manusia yang betul.

The course covers the 'interface' between the human resource managers and other operation managers in implementing the various human resource management activities. Emphasis is given to methods and techniques of improving organizational effectiveness through sound human resource management practices.

MGM3162 Statistik Perniagaan/ *Business Statistics* 4 (3+1)

Prasyarat/ *Prerequisite*: MTH3004

Kursus ini merangkumi kaedah, prinsip dan penggunaan statistik dalam bidang pengurusan perniagaan yang merangkumi statistik deskriptif dan pentadbiran.

This course covers methods, principles and applications of statistics in the area of business management which include descriptive and inference statistics.

MGM3163 Teknik Kuantitatif Untuk Perniagaan/ *Quantitative Techniques for Business* 4 (3+1)

Prasyarat/ *Prerequisite*: MTH3004

Kursus ini merangkumi model kuantitatif sebagai alat untuk menyelesaikan masalah dalam membuat keputusan perniagaan.

This course covers the quantitative models as tool for problems solving in business decision making.

- MGM3180 Asas Keusahawanan/ *Basic Entrepreneurship* 3 (2+1)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini meliputi pelbagai aspek ilmu keusahawanan dan merangkumi kaedah melaksanakan aktiviti keusahawanan dan kemahiran pengurusan asas yang diperlukan untuk pengendalian perusahaan perniagaan.
The course covers various aspects entrepreneurial knowledge and includes techniques to carry out entrepreneurial activities and basic management skills required in a business undertaking.
- MGM3191 Teknologi Maklumat Perniagaan/ *Information Technology In Business* 4 (3+1)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini merangkumi struktur dan organisasi komputer. Penekanan diberikan kepada perisian aplikasi perniagaan.
This course covers organisation and structure of computer. Emphasis will be given to business application software.
- MGM3211 Prinsip Pemasaran/ *Principles of Marketing* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM2111/MGM3101
 Kursus ini merangkumi pendekatan pengurusan dalam memahami pembuatan keputusan pemasaran dengan memberi penekanan terhadap pembangunan campuran pemasaran dan strategi pemasaran.
This course covers the managerial approach in understanding marketing decision making with emphasis on developing marketing mix and marketing strategies.
- MGM3244 Gelagat Pengguna/ *Consumer Behaviour* 3 (3+0)
 Prasyarat/ *Prerequisite*: MGM3211
 Kursus ini meliputi faktor ekonomi, sosiologi dan psikologi yang mempengaruhi gelagat pengguna, dan bagaimana faktor ini boleh diguna untuk memperkukuhkan amalan pemasaran.
This course includes the economic, sociological and psychological factors that influence consumer behavior and how these factors may be used to enhance the practice of marketing.
- MGM3331 Undang-Undang Buruh dan Hubungan Industri/ *Labour And Industrial Relations Law* 3 (3+0)
 Prasyarat/ *Prerequisite*: MGM3351
 Kursus ini meliputi asas hubungan majikan-pekerja dalam konteks undang-undang yang berkaitan dengan pengurusan sumber manusia dan hak yang dijamin, ditinjau dari sudut ekonomi bebas.
This course covers the basis of employer-employee relations in the context of relevant laws relating to the management of human resources and the assured rights, examined from the perspective of a free economy.
- MGM3341 Undang-Undang Harta Intelek dan Industri/ *Intellectual And Industrial Property Law* 3 (3+0)
 Prasyarat/ *Prerequisite*: MGM3351
 Kursus ini merangkumi aspek perundangan karyacipta intelek dan rekaan industri di mana fokus diberikan terhadap undang-undang hakcipta, rekabentuk industri, paten, rahsia dagangan, perlindungan nama baik perniagaan dan tanda dagangan.

MGM3351	Undang-Undang Komersil/ <i>Commercial Law</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : Tiada/ <i>None</i>		
Kursus ini merangkumi prinsip undang-undang berkaitan pengurusan sesuatu perniagaan di mana tinjauan dibuat terhadap asas undang-undang perniagaan, khususnya dari aspek hak dan tanggungan menurut undang-undang. <i>This course covers the legal principles relating to the management of particular business, where a review of the legal basis of business law is made, particularly on the aspect of legal rights and liability.</i>		
MGM3354	Undang-Undang Perbankan/ <i>Banking Law</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3351		
Kursus ini meliputi aspek undang-undang berkaitan urusan perbankan konvensional dan Islam. <i>This course covers the legal aspects relating to conventional and Islamic banking transactions.</i>		
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ <i>Business And Management Research Methods</i>	4 (3+1)
Prasyarat/ <i>Prerequisite</i> : MGM3162		
Kursus ini juga merangkumi proses penyelidikan, mentafsir keputusan penyelidikan sertapenulisan laporan penyelidikan. <i>This course covers the research process, result interpretation and writing the research report.</i>		
MGM4124	Pengurusan Latihan dan Pembangunan/ <i>Training And Development Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3113		
Kursus ini meliputi pertimbangan struktur dan proses yang harus diambilkira oleh para pengurus dalam merekabentuk program latihan dan pembangunan di peringkat mikro dan kaedah utama yang boleh diguna untuk melatih dan membangun kakitangan di sesebuah organisasi. <i>The course includes the structural and process consideration in designing training and development programs at the micro level and the main methods that may be adopted to train and develop employees in an organization.</i>		
MGM4125	Pengurusan Pampasan/ <i>Compensation Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3113		
Kursus ini meliputi perbincangan komponen pampasan, aktiviti yang perlu dilaksanakan untuk merekabentuk dan mengurus sesuatu program pampasan, dan faktor yang mempengaruhi sesuatu keputusan pampasan. <i>The course includes discussion on the components of compensation, activities needed to design and implement an effective compensation program, and the factors that influence a compensation decisions.</i>		
MGM4126	Perhubungan Majikan-Pekerja/ <i>Employer-Employee Relationship</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3113		
Kursus ini memberi tumpuan kepada isu dalam perhubungan majikan pekerja yang dihadapi oleh pengurus perhubungan perindustrian yang merangkumi penubuhan kesatuan sekerja dan perkara yang berkaitan dengannya. <i>This course is focusing on issues in employer-employee relationship faced by industrial relations managers that include the formation of trade unions and matters concerned therewith.</i>		

MGM4127	Pengambilan dan Pemilihan Pekerja/ <i>Employee Recruitment And Selection</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3113 Kursus ini meliputi proses pengambilan dan pemilihan pekerja dalam sesebuah organisasi. <i>The course includes the sources and methods of employee recruitment and selection process in an organization.</i>		
MGM4136	Isu-Isu Semasa Pengurusan/ <i>Current Issues In Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : Tahun Akhir/ <i>Last Year</i> Kursus ini memberi penekanan ke atas kemahiran berkomunikasi dengan mengulas artikel/kes tajuk yang berkaitan dengan isu semasa dalam bidang pengurusan yang merangkumi bidang sosial, ekonomi, kewangan pemasaran, operasi, keusahawanan dan persekitaran perniagaan. <i>This course emphasises on communication skill by reviewing the relevant articles/cases/topics on current issues in the area of management encompassing social, economic, financial, marketing, operations, entrepreneurial and business environment.</i>		
MGM4137	Dasar Sosial Korporat/ <i>Corporate Social Policy</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : Tahun Akhir atau Sulung/ <i>Last Year or Senior</i> Kursus ini merangkumi hubungan antara perniagaan dan masyarakat, tanggungjawab sosial, etika perniagaan dan hubungan antara kerajaan dan perniagaan, termasuk aspek pengurusan dan kawalan prestasi sosial korporat. <i>This course covers the relationship between business and society, social responsibility, business ethics and the relationship between government and business including aspects of managing and controlling the corporate social performance.</i>		
MGM4139	Pengurusan Strategik/ <i>Strategic Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : Tahun Akhir atau Sulung/ <i>Last Year or Senior</i> Kursus ini merangkumi pengetahuan menyeluruh mengenai pendekatan saintifik dalam perancangan strategik, mengaplikasikan beberapa kaedah pembuatan keputusan strategik dan memperkenalkan konsep pelaksanaan dan penilaian strategi. <i>This course covers a general knowledge on scientific approaches in strategic planning, the applications of several strategic decision making methods and introducing strategy implementation and evaluation concepts.</i>		
MGM4144	Pengurusan Kualiti/ <i>Quality Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM4147 Kursus ini merangkumi konsep dan teori asas dalam pengurusan kualiti serta prinsip dan falsafahnya. Beberapa pendekatan kualiti terkini akan diperkenalkan dalam proses untuk memenangi kelebihan persaingan bagi organisasi perniagaan. <i>This course covers the basic concepts and theories in quality management and also its principles and philosophies. Several contemporary quality approaches will be introduced in the process to win competitive advantage for business organizations.</i>		

MGM4148 Pengurusan Operasi dan Pengeluaran/ *Productions And Operation Management* 4 (3+1)

Prasyarat/ *Prerequisite*: MGM3163

Kursus ini meliputi peranan strategik pengurusan operasi dan kaitannya dengan fungsi organisasi yang lain. Peranan dan fungsi pengurus operasi, isu yang dihadapi serta prinsip operasi akan ditunjukkan.

This course includes the strategic role of production operations management and how it interfaces with other functions of the organizations. The role and functions of operations manager, issues faced and proven principles of operations will be illustrated.

MGM4154 Pengurusan Perniagaan Antarabangsa/ *International Business Management* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3211 dan/ and ACT3211

Kursus ini meliputi aspek pengurusan penting bagi perniagaan antarabangsa bagi membentuk dan mengasah kemahiran untuk menjadi seorang pengurus yang berjaya.

This course covers important management aspects in international business, in order to shape and polish students potential towards becoming a successful manager.

MGM4155 Pengurusan Rentas Budaya/ *Cross-Cultural Management* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3113

Kursus ini merangkumi konsep, teori dan dimensi pengurusan silang budaya dan menjelaskan pengaruh budaya dalam fungsi organisasi.

This course covers cross-cultural management concepts, theory and dimensions and highlights the cultural influence on the functioning of organizations.

MGM4174 Pengurusan Perkhidmatan/ *Services Management* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini meliputi makna dan konsep asas pengurusan perkhidmatan yang ketara berbanding dengan pengurusan pemasaran barangan.

This course covers the definition and basic concept of services management compared with tangible product in marketing management.

MGM4178 Pengurusan Francais/ *Franchise Management* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini merangkumi konsep, perkembangan dan pengendalian francais pada peringkat tempatan dan antarabangsa.

This course covers the concept, development and operations of franchise at national and international levels.

MGM4183 Keusahawanan/ *Entrepreneurship* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM2111/MGM3101

Kursus ini merangkumi elemen pengenalanpastian, pembangunan, peranan dan fungsi seorang usahawan serta pelbagai kajian bersejarah dan semasa mengenai usahawan sebagai pemangkin dalam pembangunan ekonomi.

This course covers elements of identification, development, role and function of an entrepreneur as well as various historical and contemporary studies on entrepreneurs as catalyst in the economic development.

MGM4184 Pengurusan Perniagaan Kecil/ *Small Business Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM2111/MGM3101

Kursus ini meliputi kepentingan, peranan dan fungsi sektor perniagaan kecil dalam ekonomi Malaysia; proses pembentukan usahaniaga baharu dan aplikasi teori dan konsep dalam pengurusan perniagaan kecil.

The course covers the importance, roles and functions of the small business sector in the Malaysian economy; the process of setting up a new business venture and the application of theories and concepts in small business management.

MGM4187 Pengurusan Usahaniaga Baru/ *New Venture Management* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM2111/MGM3101, MGM3211, ACT3211

Kursus ini akan meliputi ciri asas dan proses pembentukan dan penilaian usahaniaga baharu.

This course covers the fundamental characteristics and process of creating and evaluating new ventures.

MGM4197 Sistem Maklumat Pengurusan I/ *Management Information System I*

Prasyarat/ *Prerequisite*: MGM2111/ MGM3101, MGM2191/ MGM3191 dan/ and MGM3113

Kursus ini merangkumi pengurusan dan penggunaan sistem maklumat untuk operasi perniagaan, pembuatan keputusan pengurusan dan kelebihan strategi.

This course covers the management and usage of information systems for business operation, management decision-making, and strategic advantage.

MGM4204 Pemasaran Perkhidmatan/ *Service Marketing* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini meliputi konsep-konsep asas dan ciri-ciri unik pemasaran perkhidmatan berbanding pemasaran barangan ketara.

This course covers the basic concepts and unique characteristics of services marketing as compared to the marketing of tangibles.

MGM4219 Pengurusan dan Strategi Pemasaran/ *Marketing Strategy and Management* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini merangkumi panduan praktikal untuk membuat keputusan pemasaran dan pembangunan strategi pemasaran dengan mengambilkira pendekatan antara bidang.

This course covers the practical guide to marketing decision making and the development of a marketing strategy, which takes an interdisciplinary approach.

MGM4224 Pemasaran Langsung/ *Direct Marketing* 3 (3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini meliputi aspek penting pemasaran langsung, proses pemilihan dan segmentasi, pembentukan dan pelaksanaan strategi, serta pembuatan keputusan terhadap aspek penting pemasaran langsung.

This course covers the key aspects of direct marketing, selection and segmentation process, strategy formulation and execution, as well as decision making on the important aspects of direct marketing.

MGM4254	Pengurusan Peruncitan/ <i>Retail Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3211		
Kursus ini merangkumi perancangan pengurusan peruncitan, permasalahan peruncitan, prinsip dan amalan penetapan dasar peruncitan serta strategi peruncitan dalam dan luar negara. <i>This course covers retail management planning, retail problems, principles and practices of retail policy establishment as well as domestic and international retail strategies.</i>		
MGM4264	Penyelidikan Pemasaran/ <i>Marketing Research</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3211 dan/ and MGM3162		
Kursus ini meliputi asas teori dan prosedur untuk mengenalpasti dan menyelesaikan berbagai masalah pemasaran, model keputusan, analisis data dan penyediaan laporan penyelidikan dalam konteks persekitaran perniagaan. <i>This course covers basic theories and procedures in identifying and solving various marketing problems, decisions models, data analysis and preparation of research reports in the context of business environment.</i>		
MGM4273	Pemasaran Antarabangsa/ <i>International Marketing</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3211		
Kursus ini merangkumi analisis persekitaran perniagaan tempatan dan luar negara, proses perancangan strategik dan untuk mengenalpasti strategi pemasaran antarabangsa dalam mengendalikan perniagaan. <i>This course emphasizes on the analysis of local and international business environment, strategic planning process and identification on international marketing strategies in conducting business.</i>		
MGM4284	Pengurusan Promosi/ <i>Promotion Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3211		
Kursus ini meliputi pembentukan perancangan, penggunaan dan pengurusan promosi bagi sesebuah syarikat serta mengenalpasti strategi promosi dalam menyelesaikan masalah pengurusan promosi. <i>This course covers with planning development and the use of promotion management in a company as well as problem solving in promotion management.</i>		
MGM4297	Pengurusan Produk/ <i>Product Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3211		
Kursus ini meliputi dasar keluaran (produk), kitaran hayat produk, perletakan produk, analisa portfolio, perancangan produk, proses perkembangan produk, rekabentuk produk, pemasaran dan ramalan, pengorganisasian dan isu semasa yang berkaitan. <i>This course includes product policy, product life cycle, product positioning, portfolio analysis, product planning, product development processes product design, marketing and forecasting, organization and related current issues.</i>		
MGM4321	Undang-undang Syarikat/ <i>Company Law</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3351		
Kursus ini meliputi prinsip dan kaedah undang-undang mengenai penubuhan, pengurusan dan perjalanan syarikat. Ia juga membincangkan proses, prosedur dan kesan pembubaran syarikat. <i>This course covers the rules and principles of law relating to the formation, management and running of a company. It also discusses the winding-up process, procedures and effects.</i>		

MGM4351	Undang-undang Francais/ <i>Franchise Law</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : MGM3351		
Kursus ini merangkumi aspek perundangan francais dalam memahami francais sebagai satu kaedah pengembangan perniagaan tempatan dan antarabangsa. <i>This course covers the legal aspects of franchising in understanding franchising as a method of business expansion locally and internationally.</i>		
MGM4901	Latihan Industri/ <i>Industrial Training</i>	3 (0+3)
Prasyarat/ <i>Prerequisite</i> : Pelajar telah mengambil kursus berikut/ <i>Students who have taken the following courses</i> : MGM3123, MGM3211, MGM3351 dan/ <i>and</i> ACT3211		
Kursus ini mendedahkan pelajar kepada persekitaran pekerjaan yang sebenar, di samping membolehkan pelajar mengaplikasikan konsep dan teori yang telah mereka pelajari dalam bidang yang berkaitan dengan pengurusan perniagaan. <i>This course exposes students to the actual working environment, as well as enabling students to apply concepts and theories in areas related to business management.</i>		
MGM4998	Kajian Kes/ <i>Case Study</i>	4(0+4)
Prasyarat/ <i>Prerequisite</i> : Tiada/ <i>None</i>		
Kursus ini meliputi pemilihan satu masalah khusus dan membuat kajian kes berkaitan pengurusan dan perniagaan dengan memungut data, menganalisis dan membuat laporan kes yang akan diserahkan pada akhir semester. <i>This course includes chosen a specific problem and carry out a case study in relation to management and business by collecting data, analyse them and produce a case report that will be submitted at the end of the semester.</i>		
MGM4999	Projek Ilmiah Tahun Akhir/ <i>Final Year Project</i>	4 (0+4)
Prasyarat/ <i>Prerequisite</i> : Tiada/ <i>None</i>		
Kursus ini meliputi cadangan atau rancangan penyelidikan yang dibuat (dalam MGM4105) termasuk kutipan dan analisis data, dimana pelajar juga dikehendaki untuk menyempurnakan penyelidikan ilmiah. <i>This course includes the research proposal and plan (in MGM4105) including data collection and analysis, where students are also required to complete the academic research project.</i>		
HPR3100	Pengenalan kepada Industri Hospitaliti, Pelancongan 3 (3+0) dan Rekreasi/ <i>Introduction To Hospitality, Tourism And Recreation Industry</i>	
Prasyarat/ <i>Prerequisite</i> : Tiada/ <i>None</i>		
Kursus ini merangkumi struktur dan produk industri hospitaliti, pelancongan dan rekreasi. Prospek kerjaya dalam industri turut dibincangkan. <i>This course covers the structure and products, in hospitality, tourism and recreation industries. Career prospects in the industries are also discussed.</i>		
HPR4100	Pengurusan Hotel dan Pusat Peranginan/ <i>Hotel And Resort Management</i>	3 (3+0)
Prasyarat/ <i>Prerequisite</i> : HPR3100		
Kursus ini merangkumi aspek pengurusan hotel dan pusat peranginan. Prosedur perakaunan, pengawalan operasi, pemasaran dan pengurusan sumber manusia turut dibincang.		

This course covers aspects of hotel and resort management. Accounting procedures, operational control, marketing and human resources management are also discussed.

HPR4101 Pemasaran Hospitaliti, Pelancongan dan Rekreasi/ 3 (3+0)
Hospitality, Tourism And Recreational Marketing

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini merangkumi proses pemasaran dalam industri hospitaliti dan rekreasi. Penyelidikan pemasaran serta analisa, perancangan dan pengagihan pemasaran, selain pengiklanan, promosi dan penjenamaan turut dibincangkan.

This course covers the marketing process in the hospitality and recreation industry. Marketing research, as well as market analysis, planning and distribution, apart from advertising, promotions and branding are also discussed.

HPR4106 Perancangan dan Pembangunan Sumber Hospitaliti, 3 (3+0)
*Pelancongan dan Rekreasi/ Planning & Development Of
Hospitality, Tourism & Recreation Resources*

Prasyarat/ *Prerequisite*: Tiada/ None

Kursus ini merangkumi pembangunan hospitaliti, pelancongan dan rekreasi yang turut membincangkan prinsip dan teknik pengagihan sumber.

This course covers hospitality, tourism and recreation development which also discusses the principles and techniques of resource distribution.

HPR4211 Pengurusan Balai Tamu/ *Front Office Management* 3 (3+0)

Prasyarat/ *Prerequisite*: HPR4100

Kursus ini merangkumi dasar pengurusan balai tamu yang meliputi sistem penempahan dan pendaftaran tetamu.

This course covers the principles of front office management which involves the system of reservation and guest registration.

HPR4314 Pengurusan Acara, Konvensyen dan Pameran/ *Event, 3(2+1)
Convention And Exhibition Management*

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini merangkumi pengurusan acara dan konvensyen. Peranan yang dimainkan oleh agensi pengurusan acara, hotel, agensi pelancongan dan kerajaan turut dibincangkan.

This course covers the management of events and conventions. The role played by event management agencies, hotels, travel agencies and the government is also discussed.

HPR4317 Pelancongan Eko dan Agro/ *Eco And Agro Tourism* 3 (3+0)

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini merangkumi potensi pembangunan pelbagai sumber alam semulajadi. Ia juga memberi fokus pada perilaku dan etika pelancong, serta pengurusan mampan eko-pelancongan.

This course covers the development potential of various natural resources. It also focuses on eco-tourist behavior and ethics, as well as sustainable tourism management.

HPR4320 Perancangan dan Pembangunan Pelancongan/ *Tourism 3 (3+0)
Planning and Development*

Prasyarat/ *Prerequisite*: HPR3100 dan/ and HPR4100

Kursus ini merangkumi prinsip dan kaedah yang digunakan di dalam perancangan dan pembangunan destinasi pelancongan.

This course covers the principles and methods used for planning and development of tourism destinations.

HPR4405 Rekreasi Luar: Program Pengembaraan/ *Outdoor Pursuits*: 3 (3+0)
Adventure Program

Prasyarat/ *Prerequisite*: HPR3100

Kursus ini meliputi pembangunan program dan peranan rekreasi di dalam program aktiviti lasak. Pengurusan sumber, kemahiran-kemahiran berorganisasi serta perancangan dan kepimpinan dinamik kumpulan turut dibincangkan.

This course covers program development and the role of outdoor recreation in adventure programs. Resource management, organizational skills, as well as group dynamic planning and leadership are also discussed.

Jabatan Perakaunan Dan Kewangan/ Department of Accounting and Finance

ACT2111 Pengantar Perancangan dan Penggunaan Maklumat 3 (3+0)
Kewangan/ *Introduction to Planning and Use of Financial Information*

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi elemen penting mengenai penggunaan maklumat kewangan dan perakaunan di dalam membuat keputusan perniagaan.

This course covers important elements of financial and accounting information in business decision making.

ACT2112 Perakaunan Pengenalan/ *Introductory Accounting* 4 (3+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini meliputi perkara-perkara asas mengenai perakaunan, penyediaan dan analisis penyata kewangan serta pengenalan kepada konsep asas kos.

This course covers the basic elements of accounting, preparation and analysis of financial statements and an introduction to the basic concept of costs.

ACT2113 Pengenalan Kepada Perakaunan *Introduction to Accounting* 3 (2+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi peranan perakaunan dan persekitaran perakaunan, piawai dan konsep perakaunan, sistem perakaunan dan kawalan, peraturan simpan kira dan kitaran perakaunan, perakaunan untuk hasil, belanja, aset, liabiliti dan ekuiti pemilik, perakaunan akhir tempoh dan asas analisis penyata kewangan.

This course covers accounting role and cycle, accounting control and concepts, for revenue, expenses, assets, liabilities and owner's equity, accounting at the end of period and the basics of financial statement analysis.

ACT2131 Perakaunan Kos dan Pengurusan/ *Cost and Management Accounting* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT2112

Kursus ini merangkumi aspek perancangan, kawalan, penilaian prestasi dan pembuatan keputusan dengan menggunakan maklumat perakaunan. Perbincangan meliputi pelbagai konsep kos, teknik dan konsep pengekoskan keluaran, dan pengekoskan relevan di dalam pembuatan keputusan jangka pendek.

This course covers the use of accounting information for planning, control, performance evaluation and decision-making. The discussions include various cost concepts, techniques of product costing, and relevant costs for short term decision making.

ACT2170 Teknologi Komputer Dalam Perniagaan/ *Computer Technology in Business* 3 (2+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi peranan komputer dalam masyarakat serta penggunaannya dalam pengurusan perniagaan.

This course covers the role of computers in society and its applications in business management.

ACT3111 Statistik Perakaunan dan Kewangan/ *Statistics for Accounting and Finance* 3 (3+0)

Prasyarat/ *Prerequisite*: MTH3004 atau lulus C+ dalam matapelajaran Matematik di peringkat STPM, Matrikulasi atau Diploma/ *MTH3004 or pass a C+ in Mathematics at STPM, Matriculation or Diploma*

Kursus ini meliputi teori dan aplikasi statistik di dalam bidang-bidang perakaunan dan kewangan. Penekanan diberikan kepada aspek aplikasi statistik.

The course covers theories and applications of statistics in the areas of accounting and finance. Emphasis is given to the applications of statistics.

ACT3120 Perakaunan Kewangan/ *Financial Accounting* 4 (3 + 1)

Prasyarat/ *Prerequisite*: ACT2112

Kursus ini merangkumi penyediaan dan penggunaan maklumat yang terdapat pada penyata kewangan perniagaan berbentuk perkongsian, syarikat, persatuan dan koperasi.

This course covers the preparation and use of the information contained in the financial statements in the form of business partnerships, corporations, associations and cooperatives.

ACT3121 Perakaunan Kewangan Pertengahan I/ *Intermediate Financial Accounting I* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT2113

Kursus ini merangkumi perakaunan untuk perkongsian, penyediaan akaun syarikat yang selari dengan keperluan piawaian perakaunan yang relevan dan Jadual 9 Akta Syarikat 1965 dan menafsir penyata-penyata kewangan.

This course covers accounting for partnership, preparation of company accounts in compliance with requirements of relevant accounting standards and Schedule 9 of the Company's Act 1965 and interpretation of financial statements.

ACT3122 Perakaunan Kewangan Pertengahan II/ *Intermediate Financial Accounting II* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT3121

Kursus ini merangkumi pelaporan kewangan syarikat mengikut keperluan rangka kerja pelaporan semasa. Ia juga termasuk pelaporan kewangan untuk syarikat dibawah penerimaan dan menjalani petisyen penggulangan.

This course covers financial reporting for companies in accordance with current reporting framework. It also includes financial reporting for companies under receiverships and undergoing winding-up petition.

ACT3126 Perakaunan Kewangan Lanjutan I/ *Advanced Financial Accounting I* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT3122

Kursus ini merangkumi perakaunan kumpulan sebagai satu entiti pelaporan dan menilai isu penyatuan akaun dari perspektif kawalan dan pemilihan dasar perakaunan.

The course covers group accounting as a reporting entity and evaluates the issues of consolidation with respect to control and selection of accounting policies.

ACT3127 Perakaunan Kewangan Lanjutan II/ *Advanced Financial Accounting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACT3126

Kursus ini merangkumi pelaporan kewangan lanjutan bagi perakaunan berkumpulan dalam keadaan kumpulan yang kompleks dan isu perakaunan yang berkaitan.

This course covers advanced financial reporting of group accounting under more complex group structure and related accounting issues.

ACT3131 Perakaunan Pengurusan I/ *Management Accounting I* 3 (3 +0)

Prasyarat/ *Prerequisite*: ACT2112 dan/ and ACT2113

Kursus ini merangkumi konsep kos, teknik pengekosan serta penggunaan maklumat perakaunan untuk keputusan perancangan dan kawalan.

The course covers cost concepts, costing techniques and the use of accounting information for planning and control decisions.

ACT3132 Perakaunan Pengurusan II/ *Management Accounting II* 3 (3 +0)

Prasyarat/ *Prerequisite*: ACT3131

Kursus ini merangkumi pembelanjawan, pengekosan piawai dan pengekosan kualiti dalam perancangan dan kawalan organisasi. Ia juga termasuk peranan maklumat perakaunan untuk penentuan harga, penilaian prestasi dalam firma terpecar dan penentuan harga pindahan dalam organisasi berbahagian.

This course covers budgeting, standard costing and quality costing in the planning and control of organizations. It also includes the role of accounting information for pricing, performance evaluation in decentralised firms and transfer pricing in divisionalised organisations.

ACT3141 Audit I/ *Audit I* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT3121

Kursus ini merangkumi konsep asas pengauditan dan menghubungkait konsep audit dan amalan pengauditan. Penekanan diberikan kepada tanggungjawab profesional oleh juruaudit dan proses pembuatan keputusan yang perlu dilalui oleh juruaudit selari dengan keperluan profesional semasa dan perundangan.

This course covers the basic concepts of auditing and relates the concepts to auditing practice. Emphasis is given to the professional responsibilities of the independent auditor and the decision making process that the auditor has to go through in light of current professional as well as statutory requirements.

ACT3142 Audit II/ *Audit II* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT3141

Kursus ini merangkumi prosedur audit khusus ke arah penyempurnaan sesuatu audit, kesan persekitaran teknologi maklumat ke atas audit, audit khas, kawalan mutu audit, penipuan dan etika profesion. Ia juga menekankan kesan teknologi maklumat ke atas pengauditan, peranan juru audit dalam, kualiti audit, penipuan dan etika profesional.

This course covers auditing procedures in the completion of an audit specifically events near the signing of the auditors' report. It also emphasizes on the effects of IT on auditing, the role of internal auditors, quality of audit, fraud and professional ethics.

ACT3151 Percukaian I/ *Taxation I* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT3121

Kursus ini meliputi skop pengenalan cukai pendapatan, pendapatan kena cukai dari penggajian, dividen, faedah, sewaan, royalti, pencen dan anuiti, percukaian atas pendapatan perniagaan,

elaun modal dan pentadbiran cukai.

The course covers the scope of charge, taxable income from employment, dividend, interest, rental, royalty, pension and annuity, taxation on business income, capital allowance, and tax administration.

ACT3152 Percukaian II/ *Taxation II*

3 (3+0)

Prasyarat/ *Prerequisite*: ACT3151

Kursus ini merangkumi pelbagai elaun modal, percukaian atas syarikat, insentif pelaburan dan cukai tak langsung.

The course covers various capital allowances, taxation for companies, investment incentives and indirect taxes.

ACT3172 Sistem Maklumat Perakaunan II/ *Accounting Information Systems I* 3 (3 + 0)

Prasyarat/ *Prerequisite*: ACT3131 dan/ and ACT3122

Kursus ini merangkumi konsep sistem dalam persekitaran perniagaan serta peranan sistem maklumat perakaunan dalam pembuatan keputusan.

This course covers the concept of system in a business environment and the role of accounting information system in decision-making.

ACT3173 Sistem Maklumat Perakaunan III/ *Accounting Information Systems II* 3 (3 + 0)

Prasyarat/ *Prerequisite*: ACT3172

Kursus ini memberi tumpuan kepada pendekatan pembangunan sistem khususnya Kitaran Hayat Pembangunan Sistem berkaitan Sistem Maklumat Perakaunan sesebuah organisasi.

This course focuses on the approaches of system development, in particular, on the Systems Development Life Cycle (SDLC) in relation to Accounting Information Systems of an organization.

ACT3211 Pengurusan Kewangan/ *Financial Management*

3 (3 + 0)

Prasyarat/ *Prerequisite*: ACT2112 atau/ or ACT2113

Kursus ini meliputi teori, prinsip dan teknik pengurusan kewangan dalam membuat keputusan kewangan.

This course covers theories, principles and techniques of financial management in making financial decisions.

ACT4111 Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT3111, ACT3122 dan/ and ACT3211

Kursus ini merangkumi falsafah penyelidikan, konsep asas penyelidikan serta tujuan dan kepentingan penyelidikan.

This course covers the fundamental philosophy of research, basic concepts of research, its purposes and importance.

ACT4131 Perakaunan Pengurusan III/ *Management Accounting III* 3 (3+0)

Prasyarat/ *Prerequisite*: ACT3132

Kursus ini merangkumi perancangan dan pengagihan sumber, pengurusan berasaskan aktiviti, pengurusan kos strategik untuk pembuatan keputusan, penilaian pelaburan strategik untuk teknologi lanjutan, pengurusan prestasi, dan rancangan ganjaran dan insentif.

This course covers resource planning and allocation, activity-based management, strategic cost management for decision making, appraisal and evaluation of strategic investments in advanced technology, performance management, and incentives and compensation plans.

- ACT4161 Perakaunan Sektor Awam I/ *Public Sector Accounting I* 3 (3+0)
 Prasyarat/ *Prerequisite*: ACT3122
This course covers the concepts and practices of accounting in public sector together with the underlying legal provisions, rules and procedures, environment of public sector accounting, issues relating to management accounting and control, budgeting, financial accounting and reporting, performance measurement and auditing.
- ACT4181 Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance* 3 (3+0)
 Prasyarat/ *Prerequisite*: ACT3142
 Kursus ini merangkumi teori dan falsafah etika dalam konteks individu, organisasi, profesional dan masyarakat.
This course covers the theory and philosophy of ethics in the context of the individual, organizational, professional, and community.
- ACT4191 Teori dan Amalan Perakaunan/ *Accounting Theory and Practice* 3 (3+0)
 Prasyarat/ *Prerequisite*: ACT3122
 Kursus ini merangkumi sejarah perkembangan teori perakaunan, kerangka konsep, proses penetapan piawaian, pengukuran pendapatan, perakaunan kreatif, paradigma penyelidikan perakaunan, isu-isu laporan kewangan dan perakaunan Islam.
The course explains the historical development of accounting theory, conceptual framework, standard setting process, earnings measurement, creative accounting, accounting research paradigms, issues in financial reporting and Islamic accounting.
- ACT4197 Kajian Kes Bersepadu/ *Integrated Case Study* 3 (3 +0)
 Prasyarat/ *Prerequisite*: ACT3126, ACT3142, ACT3152, ACT4131, ACT4211 dan/ and MGM 4139
 Kursus ini mengintegrasikan pengetahuan dari pelbagai aspek perakaunan. Penekanan diberikan kepada pembelajaran secara berdikari.
This course integrates knowledge from various accounting aspects. Emphasis is given to students' independent learning.
- ACT4211 Kewangan Perbadanan/ *Corporate Finance* 3 (3 +0)
 Prasyarat/ *Prerequisite*: ACT3211
 Kursus ini meliputi teori dan aplikasi kewangan perbadanan. Penekanan diberikan kepada aspek pengurusan risiko.
The course covers theories and applications of corporate finance. Emphasis is given to risk management aspects.
- ACT4214 Pengurusan Kewangan Islam/ *Islamic Financial Management* 3 (3 + 0)
 Prasyarat/ *Prerequisite*: ACT3211
 Kursus ini merangkumi teori, prinsip dan teknik dalam pengurusan kewangan Islam.
This course covers theories, principles and techniques in Islamic financial management.
- ACT4215 Kewangan Antarabangsa/ *International Finance* 3 (3+0)
 Prasyarat/ *Prerequisite*: ACT3211
 Kursus ini merangkumi sistem kewangan antarabangsa dan isu penting dalam pengurusan kewangan antarabangsa.

KURSUS TAWARAN FAKULTI LAIN/ COURSES OFFERED BY THE FACULTY OF OTHER

(Sila rujuk sinopsis pada fakulti berkenaan/ Please refer to the synopsis on the faculty)

1. FAKULTI EKOLOGI MANUSIA/ FACULTY OF HUMAN ECOLOGY

- | | | | |
|-----|---------|--|--------|
| 1.1 | SKP2101 | Kenegaraan Malaysia/ <i>Malaysian Nationhood</i> | 3(3+0) |
| 1.2 | SKP2102 | Pengantar Sosiologi dan Antropologi/ <i>Introduction to Sociology and Anthropology</i> | 3(3+0) |
| 1.3 | SKP2203 | Tamadun Islam dan Tamadun Asia/ <i>Asian and Islamic Civilizations</i> | 2(2+0) |
| 1.4 | SKP2204 | Hubungan Etnik/ <i>Ethnic Relation</i> | 2(2+0) |
| 1.5 | SKP2501 | Pengantar Psikologi/ <i>Introduction To Psychology</i> | 3(3+0) |

2. FAKULTI PERTANIAN/ FACULTY OF AGRICULTURE

- | | | | |
|-----|---------|---|--------|
| 2.1 | PRT2008 | Pertanian dan Manusia/ <i>Agriculture and Man</i> | 2(2+0) |
|-----|---------|---|--------|

3. FAKULTI BAHASA MODEN DAN KOMUNIKASI/ FACULTY OF MODERN LANGUAGES AND COMMUNICATION

- | | | | |
|-----|---------|--|--------|
| 3.1 | BBI2422 | <i>Reading for Academic Purposes</i> | 3(2+1) |
| 3.2 | BBI2423 | <i>Academic Interaction and Presentation</i> | 3(2+1) |
| 3.3 | BBI2424 | <i>Academic Writing</i> | 3(2+1) |

4. FAKULTI SAINS/ FACULTY OF SCIENCE

- | | | | |
|-----|---------|---|--------|
| 4.1 | MTH3003 | Statistik bagi Sains Gunaan/ <i>Statistics for Applied Sciences</i> | 4(3+1) |
| 4.2 | MTH3004 | Pengenalan kepada Matematik Ekonomi dan Perniagaan/ <i>Introduction to Economics and Business Mathematics</i> | 4(3+1) |

5. FAKULTI SAINS KOMPUTER DAN TEKNOLOGI MAKLUMAT/ FACULTY OF COMPUTER SCIENCE AND INFORMATION TECHNOLOGY

- | | | | |
|-----|---------|--|--------|
| 5.1 | SSK3100 | Pengaturcaraan Komputer I/ <i>Computer Programming I</i> | 4(3+1) |
|-----|---------|--|--------|

ELEX SCHEME FOR 4 YEARS PROGRAMMES FROM SEPTEMBER 2013

MUET Band	Graduation Requirements for 4-year programmes
1 & 2	3 BBI + 3 CEL + 24 LAX points
3 & 4	2 BBI + 2 CEL + 36 LAX points
5 & 6	3 CEL + 36 LAX points

Sem	4 - Years Programme					
	MUET 1 & 2		MUET3 & 4		MUET 5 & 6	
Sem 1	BBI2422	CEL101	CEL102	LAX	LAX	
Sem 2	LAX	CEL102	BBI2423		CEL103	
Sem 3	BBI2423		BBI2424		LAX	
Sem 4	BBI2424		LAX		Choose ONE : CEL104/105	
Sem 5	LAX		LAX		LAX	
Sem 6	Choose ONE : CEL105/106/107		Choose ONE : CEL105/106/107		LAX	
Sem 7	LAX		LAX		Choose ONE : CEL105/106/107	
Sem 8	LAX <i>or</i>	OPTIONS : CEL104/105/106/107	LAX <i>or</i>	OPTIONS : CEL104/105/106/107	LAX <i>or</i>	OPTIONS : CEL104/105/106/107

Note :

Students who are away on Industrial Training in any semester need not enroll in any course or LAX for that particular semester, but they must enroll in a course LAX in subsequent semesters.

BBI courses

- BBI2422 (Reading for Academic Purpose)
- BBI2423 (Academic Interaction and Presentation)
- BBI2424 (Academic Writing)

CEL courses

- CEL101 (Vocabulary and Grammar for Communication)
- CEL102 (Effective Listening and Speaking)
- CEL103 (Writing Academic Texts)
- CEL104 (Oral Presentation)
- CEL105 (Spoken Communication for the Workplace)
- CEL106 (Communication for Professional Development)
- CEL107 (Written Business Communication)

LAX

- LAX (6 points or 12 points)
- 1 point = 2 hours per week

Pre-requisites for courses

- CEL102 : Level 2 in CEL101 *or* MUET Band 5-6
- CEL103 : Passed BBI2424 or MUET Band 5 - 6

- BBI2423 : Level 2 in CEL102
- BBI2424 : Passed BBI2423
- CE2104,105,106,107 :Passed BBI2424 or MUET Band 5 – 6